

if you see kay

NO HOLDS BARRED WINE

KAY IS A CREATURE. SHE IS AN EMBODIMENT OF A LIFESTYLE, A GENRE, A FEELING IN YOUR GUT. KAY IS A FORCE OF NATURE, A WANDERER. SHE REPRESENTS

THE PHILOSOPHY OF

“WIDE OPEN THROTTLE OR DON'T BOTHER DOING IT AT ALL”

SHE'S NOT TRYING TO BE, SHE JUST IS. ALWAYS UNCONTROLLABLE, SHE'S WANTED.

This is the way we approach winemaking, risk everything, all in at all times and never, ever, be the one to flinch when the headlights are bearing down on you, hit the throttle.

No matter where you see kay, you can be sure you will be drinking a bottle of if you see kay red wine made with 100%un-restrained attitude.

The bottom line is we don't care what anybody thinks, we search out the best vineyards and we make uncompromised wine; wine that is powerful and complex, yet an elegant mystery.

We don't care about status quo, and we know that you don'tcare what varietal is on the label, you just want to open the bottle and think “this wine kicks ass”. Period end of story

NO PRISONERS THANK YOU.

KAY IS ELUSIVE; SHE CAN BE COMING FROM ANYWHERE, AROUND ANY CORNER, THE WORLD.

IF YOU SEE KAY is a red wine blend from the Lazio region of Italy. Just South of Tuscany, Lazio encompasses Rome, and was the summer getaway for the Caesar's and still is for the Pope. There are myriad vineyards in Lazio and it is home to stunning hillsides planted with Ancient Varieties like Nero Buono and Primitivo, but is also ideal for growing classic vines like Cabernet Sauvignon and Petite Verdot.

The Climate in Lazio is not unlike kay's home in the Napa Valley. Warm, dry days throughout the summer build power and structure in the grapes. Proximity to the sea brings cooling breezes in the afternoon, helping maintain balance of acidity and preserve delicate aromatics.

The 2012 Blend is made from 80% Cabernet Sauvignon, 10% Petite Verdot, 5% Syrah, and 5% Primitivo. The wine is dark purple to the rim, massive ripe black fruit and rich spice aromas hit you right away. Dense blackberry and mocha flavors dominate the palate, the mouth filling texture is powerful, yet elegant and creamy all the way through. The finish goes on forever, with hints of smoke and grilled meat lingering at the end. Kay is very versatile with food, but she's always pairs best with big, bold flavors.

GET A BOTTLE WHILE SHE'S IN TOWN, she doesn't stay put for long. Enjoy Kay with grilled meat, wood-fired pizzas and friends with big personalities.



2012 ITALIAN RED WINE

13.5% ALCOHOL

RELEASED FALL 2014

IGT LAZIO