



HPNOTIQ®

HPNOTIQ LIQUEUR

- HPNOTIQ is a refreshing blend of natural, exotic fruit juices, premium Vodka and a touch of Cognac.
- With the sexy blue HPNOTIQ, “Girls Night Out” will be more colorful and vibrant than ever. With colorful cocktails in hand, tastemakers across America will realize their inner rock star and toast to Live Louder!
- HPNOTIQ is the only head-turning aqua blue liqueur that delights all your senses, making any girls night out a little more fabulous.
- Delightfully versatile, HPNOTIQ can be served straight or in a wide variety of cocktails prepared with other super-premium spirits.
- HPNOTIQ is presented in an upscale frosted, champagne-style bottle with capsule and cork closure and striking applied graphics.
- HPNOTIQ’s strong visual impact delivers stopping power on the shelf or back bar and stimulates me-too purchases when it is ordered.
- HPNOTIQ is among the top-selling imported liqueurs and has remained a strong competitor in the category over the past six years. Brand recognition continues to grow through an aggressive national marketing campaign.
- According to the *Beverage Information Group*, “On the imported side, growth continues to be fueled by flavors and new uses for Cordials & Liqueurs.”
- HPNOTIQ is a two-time Beverage Information Group & *Impact* “Hot Brand.”
- HPNOTIQ is a shelf stable product that does not require refrigeration after opening.
- HPNOTIQ is available in 1.75 liter, 1 liter, 750 ml, 375 ml, 200 ml, and 50 ml sizes and is bottled at 17 percent alcohol by volume (34 proof).
- Imported by Wingard Imports, Ltd., a subsidiary of Heaven Hill Distilleries, Inc., Bardstown, KY.

