

# GEN



---

## 2012 GenX - Bold California Red Blend

---

Adhering to the unique ability of the Paso Robles region to deliver world-class red blends, we offer this Bordeaux inspired wine. A combination of four varieties, each contributing its own unique character, it is a wine of immense presence. The bouquet is crowded with an array of red and dark berries bound by smoky, spicy oak. The palate is mouthwatering; it reflects all the characters present on the nose with the addition of depth and complexity.

The palate can be described as ‘fleshy’ and mouth filling. The Merlot component is the main reason for this with both Cabernet Sauvignon and Petit Verdot in supporting roles. The real key to the success of a blend like this lies in the blending process. We utilize an exhaustive series of trials to ‘fine tune’ the percentages to ensure a harmonious and rewarding taste experience. Softer tannins see this wine as appealing across a broad spectrum of wine drinkers from enthusiasts to novices. Enjoy with many different types of food.

---

### Technical Notes

---

Alcohol.....12.8%  
pH.....3.65  
R/S.....4.3g/L  
TA.....5.70g/L

### Varietal Mix

Merlot.....34%  
Cabernet Sauvignon....26%  
Petite Sirah.....25%  
Petit Verdot.....15%

UPC: 8-16441-01270-6