

FAMILIA  
**CAMARENA**<sup>®</sup>  
TEQUILA

**PROOF:** 80 PROOF / 40% ABV

**CALORIES:** 80-100 (PER 1.5 OZ SERVING)

**RAW MATERIALS:** BLUE WEBER AGAVE

**SOURCE OF RAW MATERIALS:** PREDOMINANTLY THE HIGHLANDS OF JALISCO, MEXICO

**TOTAL SUGAR:** 0.0  
(G/100ML)

**GLUTEN FREE:** YES

**PRODUCT:**

FAMILIA CAMARENA SILVER TEQUILA

**YEAR LAUNCHED:**

2010

**AWARDS:**

- Silver Best of Best, Tequila.net [2012]
- 91 Points, Tasting Panel Magazine [2011]
- Hot Brand Award, Impact [2011, 2012, 2013]
- Best Buy, Beverage Tasting Institute [2012]

For other awards See Camarena Section of Gallo Brand Edge  
<http://mksprdex.ejgallo.com/GalloEdgeWeb/>

**WHERE IS THE PRODUCT BLENDED/DISTILLED?**

Arandas, Jalisco, Mexico

**HOW IS THE BASE MADE?**

Traditional oven baked agave plants distilled in Copper Pot Stills.

**HOW IS THE PRODUCT BLENDED/DISTILLED?**

Three times distilled.

**TASTING NOTES:**

Sweet notes of cooked yam, fresh green grass and citrus. Hints of vanilla, savory and toasted oak to round out the flavor, well balanced and smooth.

**HOW IS THE PRODUCT BEST SERVED?**

Best served chilled or in your favorite margarita.

**WHAT ARE THE MOST COMPLEMENTARY MIXERS?**

Blends well with any flavor of margarita.

**PRODUCT BENEFITS?**

- Our experience in working with Brandy (the spirit with the most congeners) gave us the expertise to make our heads and tails cuts, capturing the congeners essential for a smooth flavorful tequila
- Made from 100% Blue Weber Agave and triple distilled for ultimate quality
- Best Value for Highland Agave style tequila (where the most premium agave is grown)

