



FABIO VIVIANI

• WINE COLLECTION •



ABOUT FABIO:

Fabio Viviani is a celebrity chef & restaurateur. After participating in three seasons of Bravo's Top Chef® and winning "fan favorite," he has become rising culinary star

PR/SOCIAL MEDIA ADVANTAGE:

The *Wall Street Journal* featured Fabio in its "Top 11 Social Media Personalities to Follow" list. He has appeared on *Rachel Ray*, *Good Morning America* and *Steve Harvey*. We leverage Fabio's enormous fan base and provide value to our partners beyond wine sales.

FV Wines represent "California character with Italian personality"



CABERNET SAUVIGNON

Full bodied with notes of berries, chocolate and coffee



CHARDONNAY

Lush and round with fruit flavors with a hint of oak



SIGNATURE RED BLEND

Balanced fruit and sun-baked earth tones



SIGNATURE WHITE BLEND

Medium body with fruity aromas and crisp acidity

Case Cards

Neckers

P.O.S.



Printed Shippers



Shelf Talkers



Pallet Wraps