



elit™ by Stolichnaya®  
**The Highest Rated White Spirit in the World\***

Stolichnaya® vodkas have their origins in the Tambov region of Russia, where the ultra-modern Latvijas Balzams distillery produces the **highest quality Alpha Spirit**. The spirit for elit™ is blended with artesian well water before being filtered through Russian birch charcoal and quartz sand at a **constant and precise 15°C**, to create vodka of unsurpassed smoothness.

In its final stage of crafting, elit by Stolichnaya undergoes a **unique freeze-out filtration process**—the liquid is **chilled to exactly -18°C**, binding final impurities together. At this temperature the liquid densifies and moves slowly through ion-charged carbon filters, leaving an exquisite liquid charged with character.

After the rigor, comes rest. elit returns to ambient temperature unhurried, and in doing so, acquires the hallmarks of **molecular perfection: flawless clarity and density**.

From its luminosity in the glass to its weighty, rolling mouth-feel, elit elevates the vodka experience. For those who know better, elit is vodka pleasure at its most precise.

## Awards and Accolades

elit is the **highest rated white spirit in the world** with a score of 97/100 from the Beverage Testing Institute and Platinum Medals in 2006, 2007, 2009 and 2010.

elit also received a 98 rating from *Cigar & Spirits Magazine* in 2014.



## Tasting Notes

elit by Stolichnaya is crystal-clear, and slightly viscous with good legs. It has a light, clean, fresh and engaging nose. The taste is soft, smooth, rich and harmonious; velvety with balanced vodka notes. The finish is smooth and well-rounded.

*“Amazingly clean, smooth, lively and elegant. A truly world-class vodka.”*  
 –The Beverage Testing Institute

\*Beverage Testing Institute and Platinum Medals; *Cigar & Spirits Magazine*

SAVOR STOLI RESPONSIBLY.

elit™ by Stolichnaya® Ultra Premium Vodka. 40% Alc/Vol. (80 proof). Distilled from Russian Grain. Stoli Group USA, LLC, New York, NY ©2014 Spirits International, B.V.





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### On the Rocks

elit™ by STOLICHNAYA®

Shake with ice. Strain over ice into a rocks glass.



### Classic Martini

2 parts elit™ by STOLICHNAYA®  
 Splash dry vermouth

Pour a few drops of dry vermouth into a chilled martini glass and swirl to coat the inside of the glass. Dispose of excess vermouth.

In a shaker full of ice, gently stir the vodka and strain into a glass. Garnish with olives or a lemon twist.

### Shelf Set

Ultra-premium vodka shelf adjacent to Grey Goose

### Product Specification

| PRODUCT DESCRIPTION               | UPC          | SCC            | SCC+CK | UPC+CK | NABCA        | PALLET PATTERN   |                  |                 | OUTSIDE CASE DIMENSIONS |       |        |
|-----------------------------------|--------------|----------------|--------|--------|--------------|------------------|------------------|-----------------|-------------------------|-------|--------|
|                                   |              |                |        |        |              | CASES PER PALLET | CASES PER PALLET | WEIGHT PER CASE | LENGTH                  | WIDTH | HEIGHT |
| elit by Stolichnaya VODKA 1.75 80 | 083664872121 | 10083664872128 | N/A    | N/A    | 255 34827 17 | 60               | 20               | 31.28           | 8.5                     | 8.5   | 20.75  |
| elit by Stolichnaya VODKA 1L 80   | 083664872138 | 10083664872135 | N/A    | N/A    | 255 34725 10 | 88               | 22               | 27              | 10                      | 7     | 16.75  |
| elit by Stolichnaya VODKA 750 80  | 083664872145 | 10083664872142 | N/A    | N/A    | 255 34729 75 | 112              | 28               | 23.43           | 9.45                    | 6.26  | 14.88  |
| elit by Stolichnaya VODKA 50 80   | 083664872152 | 10083664872159 | N/A    | N/A    | 255 34755 5  | 130              | 10               | 18.51           | 15                      | 9.3   | 6.4    |

### Key Selling Points

- **Pioneer:** Launched in 2003, elit is the first ultra-luxury vodka launched nationally in the U.S.
- **Process:** By cooling elit by Stolichnaya to -18°C after it is distilled, impurities are more thoroughly filtered, leaving only the most delectable, velvety clean spirit.

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