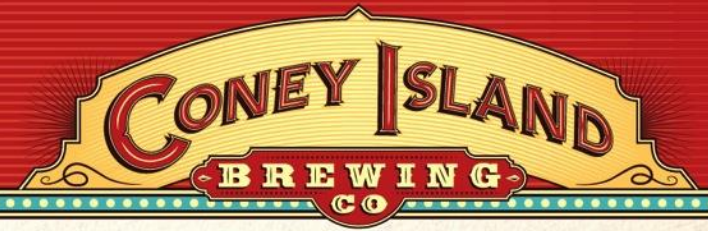


# INTRODUCING... CONEY ISLAND ROOT BEER



**DRINKERS PREFER CONEY ISLAND ROOT BEER TO THE  
LEADING COMPETITIVE BRAND!**

*Source: Internal Blind Taste Panel Results, May 2015*

**Coney Island Root Beer is a  
new twist on an old favorite!**

With hints of vanilla,  
licorice, birch, and a touch  
of sassafras this root beer  
will bring you back to the  
boardwalk!

**ABV: 5.8%**

