

AVAILABLE TO ORDER JANUARY 2017

ANNOUNCING

BUSHMILLS[®] RED BUSH[™]

A NEW ADDITION
TO THE FAMILY

AN EXCEPTIONALLY SMOOTH BLEND
MATURED IN AMERICAN WHITE OAK
BOURBON CASKS

A versatile choice for high energy occasions.

- We know many seek a smooth and easy drinking whiskey perfect mixed as well as neat.
- That's why we created Bushmills Red Bush-Impeccably balanced Irish whiskey matured exclusively in American White Oak-Bourbon casks.

For those seeking the smoothest of whiskeys Red Bush is perfect served neat, over ice, or with your favorite mixer. Triple-distilled and aged for a minimum of 3 years, this is a smooth and easy drinking whiskey perfect straight up or in mixed serves.

NOSE:

To the nose, Red Bush has a light floral fragrance, peppered with vanilla wood and honey notes.

TASTE:

Perfect balance of sweet, nutty and vanilla notes with hints of bourbon and exceptional smoothness.



RED BUSH[™]

ANSWER THE CALL[™]
BUSHMILLS[®] RED BUSH[™] IRISH WHISKEY



RED BUSH™ 80 proof (40% ABV)

Size / Country	750 mL (USA)
Item #	W720123
Type / Class	Whiskey
Size	750.0
Bottles per Case	12
NABCA	120-15542-75
UPC	811538018562
SCC	20811538018566
Bottle Barcode type	UPC
Case Weight (lbs)	34.5
Case / Tier	4
# Tiers	15
Case per Pallet	60
Case Length (inches)	12.3"
Case Width (inches)	9.2"
Case Height (inches)	11.3"

RED BUSH™
750 mL USA



RED BUSH™
750 mL Shipper

