



# BLUE MOON®

## SUMMER HONEY WHEAT

LIMITED RELEASE



### BEER STORY

Summer Honey Wheat was carefully crafted by our brewmaster, Keith Villa. He tasted over 20 different honeys before he found the right one. He landed on clover honey for its subtle sweetness and balanced honey aroma. Just like our fans, we're excited to have this award-winning beer back for summer.



### GREAT AMERICAN BEER FESTIVAL AWARDS

#### GOLD MEDAL

2010 Blue Moon® Summer Honey Wheat, Specialty Honey Beer

2007 Blue Moon® Honey Moon Summer Ale\*\*, Specialty Honey Lager or Ale

2006 Blue Moon® Honeymoon\*\*, Specialty Honey Lager or Ale

\*\* Currently known as Blue Moon Summer Honey Wheat

— BLUE MOON BREWING COMPANY. —



# SUMMER HONEY WHEAT

LIMITED RELEASE

## APPEARANCE

Honey-golden color with high clarity and a white, creamy head. Might have a slight amount of haze from the high-protein wheat.

## AROMA

Rich, clover-honey aroma that blends well with light, biscuity malt notes. Very low hop aroma.

## TASTE

Rich, slightly sweet clover-honey taste with a hint of citrus. Very light biscuity malt taste with a low hop bitterness to provide balance.

## MOUTHFEEL

A light-bodied ale with a medium-level carbonation to balance the taste of wheat and honey.

## FINISH

A light, sweet, honey finish with subtle citrus notes to increase the refreshing character of this ale.

## AVAILABLE

March – July 2017, Blue Moon's Summer Limited Release

IBU  
15

ABV  
5.2%

## SKU

Limited Release 6pk, Summer Variety 12pk, Summer Variety 24pk

## FOOD PAIRING:

Grilled summer fare such as marinated chicken or pork with honey mustard sauce.

## MALTS

Pale, Winter White Wheat

## HOPS

Chinook

OUR TWIST

Crafted with  
*Clover Honey  
& Orange Peel*  
for a refreshing taste.

## BRAND

## PRIMARY

## SECONDARY

## MOTHER CARTON

## PRIMARY IMAGE

### BLUE MOON SUMMER SEASONAL

1/2 BBL STD KEG

071990095345



NO IMAGE  
AVAILABLE

### BLUE MOON SUMMER SEASONAL

1/6 BBL STD KEG

071990095352



NO IMAGE  
AVAILABLE

### BLUE MOON SUMMER SEASONAL

24 2/12 12 OZ GL LNNR BTL CAR TRY

071990095314



### BLUE MOON SUMMER SEASONAL

24 4/6 12 OZ GL LNNR BTL BSK CAT

071990095314

