



Bella Bellina is available in two varieties, Moscato Fragolata and Moscato Lemonata. The Moscato Fragolata bursts with the essence of ripe, fresh picked strawberries, while the Moscato Lemonata, which was awarded a Double Gold medal at the recent WSWA convention, excites with the tangy zip of bright, juicy lemons. The sweetness of the fruit infusions are balanced by the natural acidity of the Moscato, resulting in an easy to drink, refreshing beverage. At 5.5% ABV, Bella Bellina caters to the growing number of consumers seeking low alcohol options. The brand is also the first to market wine with a crown cap and swing top closure application, allowing consumers to enjoy a glass and reseal the bottle for future use.

"Bold, sunny and playful, Bella Bellina delivers five hot trends in one refreshing bottle of wine," said Alberto Pecora, President of Enovation Brands. "Moscato, flavor, stand-out packaging, low alcohol and lively graphics are disrupting the wine category, and Bella Bellina brings them all together while remaining true to our mission of delivering quality products that push the boundaries of innovation."

Item	Stoller#	UPC#
Bella Bellina Lemon Moscato 750ml/12	568001940	8-57660-00407-3
Bella Bellina Strawberry Moscato 750ml/12	568002240	8-57660-00409-7