



## ABSOLUT<sup>®</sup> VODKA

IN TODAY'S COCKTAIL CULTURE ABSOLUT<sup>®</sup> VODKA STANDS OUT AS THE PERFECT VODKA FOR MIXING, PROVIDING ALL RECIPES WITH A SMOOTH, BALANCED BASE THAT BRINGS OUT THE BEST IN EVERY INGREDIENT. ABSOLUT VODKA INSPIRES EXCEPTIONAL EXPERIENCES.

### KEY FACTS

Every drop of Absolut Vodka comes exclusively from one source, the brand's own distilleries in Åhus, Sweden, assuring that there is never any variation in character wherever Absolut Vodka is distributed.

This system of quality control extends to the finest natural ingredients used to produce Absolut Vodka, including specially harvested winter wheat from southern Sweden and water from the distillery's own well.

### PRODUCT INFORMATION

PROOF: 40% Alc./Vol. (80 Proof)

SIZES: 50ml, 200ml, 375ml, 750ml, 1L, 1.75L

TASTE: Rich, full-bodied and complex.  
Smooth and mellow with a distinct character of grain.

ENJOY RESPONSIBLY.

ABSOLUT<sup>®</sup> VODKA. PRODUCT OF SWEDEN. 40% ALC./VOL. DISTILLED FROM GRAIN. ©2018 IMPORTED BY ABSOLUT SPIRITS CO., NEW YORK, NY.

## RECOMMENDED SHELF SET

SHELF LOCATION: ABSOLUT Original and Citrus Flavors at eye-level. All other flavors directly below.

FACINGS: ABSOLUT Original and Citrus flavors exceeds Ketel One® and Grey Goose®.

ADJACENCIES: Ketel One, Grey Goose above ABSOLUT Original and Citrus, Stolli® to the left, SKYY® below flavors.



## COCKTAIL SUGGESTIONS



### Absolut Mule

1 ½ Parts Absolut Vodka  
 1 Dash Lime Juice  
 5 Parts Ginger Beer  
 1 Splash Cranberry Juice  
 1 Lime Wedge To Garnish  
 Fill a mule mug with ice cubes.  
 Add all ingredients.



### Absolut Elderflower Collins

1 2/3 Parts Absolut Vodka  
 1 Part Lemon Juice  
 2/3 Part Elderflower Cordial  
 1 Splash Soda Water  
 1 Wheel Lime To Garnish  
 Shake and strain first three ingredients into a glass with ice.  
 Top off with soda water.



### Absolut Tom Collins

3 Parts Absolut Vodka  
 2 Parts Lemon Juice  
 1 Part Simple Syrup  
 1 Splash Soda Water  
 1 Lemon Wedge To Garnish  
 Shake and strain first three ingredients into a glass with ice.  
 Top off with soda water.



### Absolut Cranberry

1 Part Absolut Vodka  
 1 Splash Cranberry Juice  
 1 Lime Wedge To Garnish  
 Fill a highball glass with ice cubes.  
 Add all ingredients.

**ABSOLUT  
 VODKA**

SIZE	PACKAGING	UPC	SCC
50ml	120/case	8-35229-00000-1	408-35229-00000-9
200ml	24/case	8-35229-00010-0	808-35229-00010-6
375ml	24/case	8-35229-00020-9	308-35229-00020-0
750ml	12/case	8-35229-00030-8	208-35229-00030-2
1L	12/case	8-35229-00040-7	208-35229-00040-1
1.75L	6/case	8-35229-00060-5	108-35229-00060-2