

Sauvignon Blanc

2025

TERROIR & VINTAGE

Very successful flowering and fruit set, meaning a large potential yield.

A warm and dry summer, but overcast, with lower than usual sunshine hours in mid-January and February.

TECHNIQUE

Our vineyard teams worked to reduce crop load to guarantee fruit quality and maturity.

We stopped the Sauvignon harvest for four days, as maturation had slowed and we knew it was important to wait.

Our blending process to ensures only the best fruit is included in the final blend

TASTE

Fragrant and expressive in the glass.

Poised and balanced, with notes of lemon and white stone fruit.

- **100% Sauvignon Blanc**
- **Grown largely from vineyards planted along the Wairau River**
- **2025 Second-Earliest harvest ever, waited 1 week extra to harvest**
- **"Dropped Fruit" is a hallmark of Cloudy Bay's commitment to quality**
- **Nose: Peach, elderflower, makrut lime**
- **Palate: Lemon curd, nectarine, sea salt, & dune grass w/ pronounced acidity**

Sauvignon Blanc 2025 taste description

Cloudy Bay Sauvignon Blanc 2025 is open and expressive on the nose, with notes of peach, elderflower, makrut lime and freshly squeezed lemon.

On the palate, bright lemon curd-like notes are layered over subtle white nectarine and refreshing sea salt and dune grass aromas reminiscent of a cool sea breeze at the end of a warm day. There's a sense of poise, with the refined mid palate balanced by a steel-cut citrus acidity and an elegant finish.

OUR WINE

How does Sauvignon Blanc 2025 taste?

Lime Flowers Peach

FRUITY	SAVOURY
SWEET	DRY
VIBRANT	MELLOW

For consumption
8-10°C / 46-50 F

Cellaring potential
Drinking now, but would age at least 10 years

Bottling
2025

Alcohol percentage
13,5



CLOUDY BAY



Cloudy Bay Sauvignon Blanc 2025

93 POINTS- WINE SPECTATOR

Mouthwateringly intense, revealing notes of lime, passionfruit and pink grapefruit.



Cloudy Bay Chardonnay 2023

92 POINTS- JAMES SUCKLING

Revealing notes of vibrant citrus, apricot, pear and a refreshing splash of minerality

CONSUMER INSINGHTS

A Need for Relaxation and Balance

- 89% of Core Wine Drinkers associate wine with **relaxing**, kicking back or mellowing out.[1]
- With a heightened expectation on flexibility, workers prioritize **work-life balance** as their biggest motivator.[2]

Popularity of White Wine

- White wine is now outperforming red-table wine, as consumers look for an **easy-to-drink, light option**.[3]
- **Sauvignon Blanc** is trending as one of the fastest growing wine varietals in the U.S.[4]







