

Purple TigerTM

HARD GRAPE SODA

MADE WITH VODKA



Can UPC



Case UPC

MAKE IT A DOUBLE

10% ALC. BY VOL. | 16 FL. OZ. (475ML)

Purple TigerTM

FORGE YOUR OWN PATH

10% ABV. Bold Grape Flavor. Smooth Finish.
For The Moments That Matter Most. Purple Tiger.TM

PACK SIZES:

16oz Loose Cans | 4 Packs Coming Soon!

MADE FOR:

21+ Consumers Seeking A Spirit Based High ABV
Ready-to-Drink Product With Bold Grape Flavor
And A Familiar Taste.

SUGGESTED PRICING:

\$3.49-3.99 (16oz Singles)

KEY LAUNCH ITEMS

DUMP BINS



BASE WRAPS



FRIDGE CLINGS



LEDs

