



2024 ILLUMINATE SAUVIGNON BLANC

NEW ZEALAND

KIM CRAWFORD IS ONE OF NEW ZEALAND'S MOST **EXCITING** AND **INNOVATIVE** WINE PRODUCERS.

Kim Crawford Wines started out in a small Auckland cottage in New Zealand. Since its launch in 1996, the label has gained critical acclaim around the globe. We do things unconventionally, take risks, start things, and welcome different.

BACKGROUND: Kim Crawford produces one of New Zealand's benchmark Sauvignon Blancs. Our Illuminate line of wines, created to offer a low-alcohol* alternative to the Kim Crawford wines our consumers know and love, has also received broad acclaim. The secret to Kim Crawford's success is serious attention to detail in the vineyards and winery, individual vineyard block harvesting, and small lot fermentation.

CRAFT: Grapes were individually harvested from our vineyard blocks in subregions throughout New Zealand and destemmed in the field before being gently pressed and undergoing cool fermentation with special yeasts to preserve the natural fruit character found in the grapes.

"Spinning Cone" technology was used to reduce the alcohol from a portion of the base wine. This is a process of low vacuum distillation that can target removal of alcohol without impacting the aroma of the wine. The alcohol was reduced to below 1% on approximately 60% of the final volume, with 40% of the base blended back to achieve a final alcohol level of 7%.

LOOK: Lemon gold

AROMA: Tropical aromatics of pineapple and mango with lifted citrus notes of lemon and grapefruit.

TASTE: Elegant yet full-flavored, its crisp acidity is highlighted with vibrant tropical fruit notes.

PAIRINGS: Perfect for all occasions, particularly delicious with fresh seafood, grilled vegetables, and summer salads.

CELLAR: Enjoy now, or within one to three years, with confidence.



COMPOSITION:
100% Sauvignon Blanc

APPELLATION:
New Zealand

HARVEST DATE: March 2024

TA: 8.5g/L

pH: 3.25

ALCOHOL: 7%

*2024 Kim Crawford Illuminate Sauvignon Blanc 7% alc./vol. compared to 2024 Kim Crawford Sauvignon Blanc 13.5% alc./vol.
**2024 Kim Crawford Illuminate Sauvignon Blanc per 5 fl. oz. average analysis: calories 70, carbohydrates 4.5g, protein less than 1 gram, fat 0g
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