



INTRODUCING Our Newest Flow State:

RYTHM Lifted Lemon THC Beverage

WHY LIFTED LEMON Tea + Lemonade?

- **Takes Advantage of a Growing Category:** The global RTD tea market was valued at roughly \$39.5B in 2024 and is projected to reach **\$69B+ by 2034, growing at a 5.8% CAGR¹**
- **A Flavor Profile Consumers Want:** “Tea + lemonade” has become one of the hottest RTD flavor combinations because it delivers on nostalgia, refreshment and approachable flavor
- **A Natural Extension for RYTHM’s Effects-based drinks:** RYTHM Lifted Lemon’s has a 1:1 ratio of CBG to THC. It offers a microdose (occurring from tea), paired with the functional stack of B-Vitamins and L-Tyrosine that elevates your vibe*
- **Aligns with Millennial Consumption Trends:** Millennials (25-40) account for **~30% of RTD Iced Tea sales¹** as they seek out products that align with their health & wellness goals

CBG & THC - Low-Dose Caffeine - B-Vitamins - L-Tyrosine - Non-Carbonated

		Calories/Sugar	Key Ingredients	Effects
	Lifted Lemon	15 calories 0g added sugar	THC + CBG 30mg Caffeine B-complex Vitamins L-Tyrosine	Uplifting Calm & Sustained Energy
	THC Iced Teas	50-160 calories 6g-18g added sugars	THC ???mg Caffeine	THC High
	Hard Iced Teas	100-220 calories 4g-27g added sugars	Booze only	Next Day Hangover

** This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

1. Global Market Insights- https://www.gminsights.com/industry-analysis/rtd-tea-market?utm_source=chatgpt.com
2. <https://www.gminsights.com/industry-analysis/rtd-tea-market>



RYTHM Lifted Lemon

THC Beverage

PRICING:

- 10mg SRP: \$18.99
- 25mg SRP: \$19.99
- 1 Case cost: ~\$85

WHAT IS LIFTED LEMON?

- A delicious and refreshing Iced Tea Lemonade
- Formulated for your mental game with B-Vitamins and L-Tyrosine
- Low-Dose Caffeine (30mg per 12oz) from Black Tea



Rythm Lifted Lemon 10mg -
12oz – Single Can



Rythm Lifted Lemon 10mg -
12oz - Pack of 4



Rythm Lifted Lemon 25mg -
12oz – Single Can



Rythm Lifted Lemon 25mg -
12oz - Pack of 4

	RYTHM Sativa	RYTHM Kush	RYTHM Lifted Lemon
Effect	Energize & Amplify	Relax & Unwind	Elevates Your Vibe
Key Ingredients	THC and 70mg Caffeine	THC, CBD, and L-theanine	THC, CBG, B-Vitamins, L-Tyrosine, Low dose caffeine
Flavor Profile	Mandarin orange + lemon	Tropical mango-pineapple	Iced Tea Lemonade