

SVEDKA

VODKA WATER

REAL VODKA + NATURAL SPRING WATER • ZERO BUBBLES



90

CALORIES

0

SUGAR

0

CARBS

4.5%

ABV

0

BUBBLES

A sleek, clear can of crisp refreshment. SVEDKA Vodka Water pairs real vodka with natural spring water for a light, easy-drinking sip — just 90 calories, zero sugar, zero carbs, and zero carbonation. All-day sipping, without compromise.

4 BOLD, SESSIONABLE FLAVORS



STRAWBERRY



PINEAPPLE



PEACH



LIME

355mL PET CANS • 8-PACK VARIETY

CONSUMER-TESTED. SHOPPER APPROVED.

Real reactions from our consumer taste panel

“Really tastes like a flavored water.”

“Very light and refreshing flavor.”

“Simple flavor — so smooth!”

“Easy to drink, flavor is not too strong.”

“Doesn’t even taste like it has vodka in it.”

WHY SHOPPERS WILL LOVE IT



REFRESHMENT FIRST

Made with real natural spring water — 76% of RTD drinkers say “refreshing” and “light” matter most when choosing a drink.



BETTER-FOR-YOU, BUILT IN

90 calories, zero sugar, zero carbs. 55% of shoppers now prioritize better-for-you attributes like these.



ZERO BUBBLES, ZERO BLOAT

A smooth, non-carbonated sip. Bubble-free claims are growing 9x faster than the category overall.



SESSIONABLE & EASY-DRINKING

Light 4.5% ABV real vodka — perfect for all-day, easygoing occasions, not a big night out.

OFFER A SAMPLE — LET THE TASTE DO THE TALKING

Strawberry • Pineapple • Peach • Lime