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*NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 U.S. AND D.C. WHO ARE 21 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. Promotion begins at 12:00 a.m. Eastern Time (ET) on 8/1/2026 and ends at 11:59 p.m. ET on 11/30/2026. To enter, and for full terms and conditions and prize details, scan the QR Code using your mobile device's camera or directly visit www.Heineken.com/us/en/promos/formula1. Follow the on-screen entry instructions to participate in the Instant Win promotion, and be entered into the Sweepstakes drawing. If you are an instant winner, you will receive an on-screen congratulatory message. Maximum one (1) instant win per person or household. Grand prize is a trip for winner and two