

New Mix Portfolio



Paloma

Product Summary

The New Mix El Jimador Paloma brings the classic Paloma cocktail to life in a ready-to-drink 16oz can, combining the smoothness of El Jimador Tequila with the bright, citrusy flavors of grapefruit soda and lime. This refreshing and effervescent cocktail offers an authentic taste of Mexico's favorite tequila-based mixed drink, perfect for casual sipping, outdoor gatherings, or any occasion that calls for a crisp, citrus-forward beverage.

Tasting Notes

- Nose: Aromas of fresh grapefruit, lime, and agave, with a hint of sweet citrus zest.
- Palate: A lively mix of tart grapefruit, smooth tequila, and subtle sweetness, complemented by gentle effervescence.
- Finish: Crisp and refreshing, with a balanced blend of sweet and tangy citrus flavors.

Serving Suggestions

- Best served chilled or over ice.
- Garnish with a grapefruit wedge or a salted rim for an authentic experience.



Cantarito

Product Summary

The New Mix El Jimador Cantarito delivers the vibrant and traditional flavors of the Mexican Cantarito cocktail in a convenient, ready-to-drink 16oz can. Made with El Jimador Tequila, zesty citrus juices, and a splash of grapefruit soda, this cocktail is a refreshing, tangy, and slightly effervescent experience. Perfect for sipping on warm days, at parties, or whenever you're craving a taste of authentic Mexican mixology without the hassle of preparation.

Tasting Notes

- Nose: Bright aromas of orange, grapefruit, lime, and a touch of agave sweetness.
- Palate: A crisp blend of citrus zest, smooth tequila, and fizzy grapefruit soda, balanced with a hint of sweetness and slight bitterness.
- Finish: Refreshing and tangy, with lingering citrus and a light effervescent kick.

Serving Suggestions

- Enjoy chilled or over ice for the best flavor.
- Enhance with a salt or tajin rim for an authentic touch.