CELEBRATING
250
YEARS
OF AMERICA
KEYSTONE
LIGHT
APPLE
CELEBRATE RESPONSIBLY®
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Keystone Light Apple 15 Pack

BRAND STORY

Keystone Light was first introduced in 1989 and is a light-bodied, crisp beer that was launched with the slogan "Bottled Beer Taste in a Can". In 1992, Keystone Light sponsored their first NASCAR driver, Wally Dallenbach Jr, beginning their racing heritage. In 2002, Keystone Light began highlighting it's smoothness by rebranding with the slogan "Always Smooth, Never Bitter", and then launched the iconic Hunt campaign in 2006. Today, Keystone Light embraces being Always Smooth while leaning into the hunting and racing heritage.

PRODUCT SPECIFICATIONS

- **STYLE:** American Style Light Lager
- **CALORIES:** ~130
- **ABV:** 4.1%
- **CARBS:** TBD
- **COLOR:** Bright and Golden
- **FLAVOR:** Apple
- **SIZE:** 12oz

SKUs 26WK Shelf Life

TASTING NOTES

Light lager with refreshing apple flavor and subtle malt notes.

Serve chilled.

15PK 12OZ
CANS