



Sun Cruiser™ is now the #4 BRAND FAMILY.\*

RTD Spirits is one of only six growing segments across the entire beer category, representing 48% OF GROWTH from those segments.\*

Within RTD Spirits, Sun Cruiser™ accounts for 25% of total segment growth.\*

Sun Cruiser™ Iced Tea and Lemonade VP 8pks are both top 10 RTD —RANKING AS THE #3 AND #4 fastest-turning SKUs in the segment.\*

\*SOURCE: CIRCANA TOTAL US B&F OUTLET + WITH CONV. L52WKS TRBU Q3/2020

Made for those who enjoy the sun on their face and hanging outdoors, Sun Cruiser™ is easy to sip and share with 4.5% alcohol and no bubbles to weigh you down. Brewed with real iced tea and real vodka, Sun Cruiser™ has just a hint of sweetness and tastes refreshingly smooth.



4.5% ALC/VOL | NO BUBBLES | 100 CALORIES | GLUTEN FREE | 1G SUGAR



**CLASSIC ICED TEA**

Introducing a new kind of hard iced tea. Made with real brewed tea and premium vodka, Sun Cruiser™ has just the right amount of sweetness for an incredibly refreshing, smooth, and easy drinking beverage.

ABV: 4.5% | 100 calories | 1g sugar



**VODKA LEMONADE**

Crafted with real lemonade and real vodka, Sun Cruiser™ offers the perfect balance of sweetness for a delightfully crisp and effortlessly enjoyable drink.

ABV: 4.5% | 100 calories | 1g sugar



LEARN MORE

