

FRANCE AT ITS BEST



La Vieille Ferme

ROSÉ



ABOUT LA VIEILLE FERME

La Vieille Ferme is the #1 selling French brand in the United States. Since its introduction to the U.S. in 1970, La Vieille Ferme has been recognized for fresh, fruity, and unpretentious wines from France's beautiful Rhône Valley.

La Vieille Ferme is family-owned, and today is led by the 5th generation of winemakers from the Perrin family.

THE WINE

Light petal-rose color with an expressive, fruity nose and notes of red fruit and citrus.

Refreshing with great balance between body and freshness.

A blend of **Cinsault**, **Grenache**, and **Syrah** grapes from the Southern Rhône Valley.

WINE CHARACTERISTICS

