

BRAND BATTLE 2025 **CHAMPION**

AMANTE 1530

CRAFTED IN ITALIA



Amante, the Italian word for lover, is designed to stimulate the senses and inspire in us all a life of passion. We like to call it La Deliziosa Vita, the delicious life.

Hailing from the historic Il Palagio 1530 estate in Tuscany, this latest innovation in amaro offers a new take on an old classic; combining aromas of Italian citrus, ginger and honeysuckle to help you enjoy a unique bittersweet taste and a delicious afternoon. Amante 1530 transports the art of Italian spirit-making into the 21st century, and heralds a new era of amaro.

Amante 1530. The delicious life.

AROMAS & FLAVORS

Italian citrus, ginger, and honeysuckle, with freshness reminiscent of an early morning breeze after a light rain.

EXPERIENCE

Hits the tongue lean and unfolds across the palate with a variety of bitter citrus elements and a medium bodied weight. An elevated, mouth-smacking acidity gives way to layers of zest and pith, but with an underlying sweetness that provides balance and begets another taste.

AVAILABLE IN 700ML BOTTLES



HOW DOES AMANTE

COMPARE TO APEROL?

Amante (15% ABV) has a higher alcohol percentage than Aperol (10% ABV), cutting through the sweetness and allowing the herbal notes to come forward.

Amante has approximately 20% less sugar than Aperol, which allows the consumer to taste the complexity of the formula.

Unlike the neon shade of Aperol, Amante's orange is a beautiful "sunset" color, which is much more approachable for new amaro consumers.

ITEM	Amante 1530	BOTTLE UPC	860010268902
ABV	15%	CASE SCC	10860010268909
COUNTRY OF ORIGIN	Italy	BOTTLE/CS	6
BOTTLE HEIGHT (IN)	13.22	TIERS/PALLET	4
BOTTLE WIDTH (IN)	3.2	CS/PALLET	76
BOTTLE WEIGHT (LB)	3.35	PALLET HEIGHT	63
CASE LXWXH (IN)	10.25x6.75x13.5	PALLET LENGTH	47.3
CASE WEIGHT (LB)	20.26	PALLET WIDTH	31.5
CS/TIER	19	PALLET WEIGHT (LB)	1587