

Below are the products being sampled this weekend.

Please text or call the ambassador hotline Fri thru Sun

Ambassador call line number (312) 533-4835

If Product is not available at your event, notify the Ambassador Hotline

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

Please see the Comments Section on your Event Sheet. May have additional instructions listed

UPDATE: Molson Products:

On-Shelf inventory Limit for MOLSON PRODUCTS ONLY - is now 3 on shelf.

THC/CBD Sell Sheets are now located under Non-Alcoholic on the ABS Website

| Product | Spirits | Wines | Beers/Seltzers | RTD's/TCH/CBD |
|-------------|--------------------|-----------------|--------------------|------------------------|
| Sample Size | 1/4 OZ | 1 OZ | 1 OZ | 1/2 OZ |
| Served | On Ice/Straight | Reds: Room Temp | Serve Cold/Chilled | Serve Cold/Chilled |
| | See Event Comments | Whites: Chilled | See Event Comments | THC/CBD - 3 Sample Max |

196 Vodka Seltzer – All Varieties

- Serving size 1oz
- Serve cold
- Substitutes

Serve Chilled - If no VP's are available, then you can sub any 2 individual 4 packs.

Authentico Tequila – All Varieties

- Serve size 1/4 oz
- Serve Neat

Blue Moon – All Varieties

- 1 oz sample size
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Bogle wine

- Sample size 1 oz

Bread & Butter wines– All Varieties

- Sample size 1oz

Coors – all Varieties

- Serve size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Coronna – All Varieties

- Serve Chilled
- Sample size 1 oz
- **Sun Brew – Substitutions: Corona regular, Light or Premier**

Daizy’s Soda THC – All Varieties

- Serve Size ½ oz
- 3 Sample Max per person
- Serve chilled

Delta THC – all Varieties

- Serve size 1/2oz
- Serve cold
- 3 Max sample per person
- Can sub 10mg if 5mg are not available
- **Binnys** only allows NON-DOSED SAMPLINGS ONLY. Samples will be dropped off at each store the day before the event or delivered to ambassador ahead of time. Please ask front counter for samples.

Gin & Juice by Dre and Snoop – Variety Pack

- Serve Size 1oz
- Serve cold

Highpour – THC 4pks & 750ml bottle

- Serve size ½ oz
- Serve chilled
- Max 3 samplings of any THC products
- Substitutions for 4pk cans: Any other flavor in stock 2.5 or 10mg
- Recipe: For 750ml HighPour Beverage Drink
 - Purchase Fever Tree or Topo Chico Club Soda.
 - Express to customers that this can be used in place of liquor in drinks.

Leinenkugel's – All Varieties

- Serve size 1 oz
- Serve cold
- **See under Molson for Substitutions**

Levitate THC

- Serve size ½ oz
- Serve chilled
- Max 3 samplings of any THC products

Mezzacorona – All Varieties

IMPORTANT: Sonorosa/Mezzacorona events must have Campaign signage present on table and visible in all recap pics. **EVENT WILL NOT BE PAID IF LOGO IS NOT CLEARLY IN PICS. DO NOT BLOCK THE LOGO WITH BOTTLES.**

OCM Logo must be seen in all pics. Signage available on Sells website under wines - OCM Logo, and should be attached to wine sell sheet. Also attached in this email.



- Sample size 1 oz
- Serve chilled
- Can substitute other Mezzacorona wines

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles as backup
 - **Modelo Noche Only – No Substitutions**
 - Oro: Can sub any Modelo 12 pk
 - Modelo Especial: If no Modelo is available, can substitute Corona Light or Extra 12 pk

Molson Product Samplings

ON SHELF INVENTORY IS 3 FOR MOLSON PRODUCTS

*******This List is for Tonys, Mariano's, Pete's, Butera, Berkots, Jewel ONLY**

| Product | Substitute |
|---------------------------------------|---|
| Leinenkugels Orange Shany 6pk | Summer Shandy any size package |
| Leinenkugels Tropical Hazy IPA 6pk | Summer Shandy any size package |
| Simply Spiked BOLD 12pk Cans | Any Simply Spiked Product 12 pk |
| Simply Spiked BOLDER Straw/Lemon | Any Simply Spiked Product 12 pk |
| Redd's Wicked Apple Bites 12pk Cans | Redd's Wicked or Apple Ale any size pack |
| Topo Chico Hard Margarita 6pk Bottles | Topo Chico Hard Margarita Variety 12pk Cans |

*******This list for all Independent stores (not big chain grocery stores)**

E.g. Foremost, Cardinal, Armanetti, local liquor and wine shops

ON SHELF INVENTORY IS 3 FOR MOLSON PRODUCTS

You will have one product from each category in your event.

You can sub any other product in the same category (color).

Category 1 Coors, Peroni (reg), Blue Moon (reg)

Category 2 Redd's Wicked Apple Bites, Simple Spiked Bold or Bolder

Topo Chico Margarita (6pk), Leinenkugels High Shore Shandy (single can), Topo Chico Margarita Max (single can)

Category 3 Leinenkugels Summer Shandy, Orange Shandy, Blue Moon Lights, Arnold Palmer Spiked, Miller High Life Light, Topo Chico Hard Seltzer, Simply Spiked Lemonade

Monaco – All Varieties and Variety Packs and Cocktail & Lemonades

- Buy Individual Cans when Possible. Display larger packs
- Sample the top three products in stock
- Sample size 1/4 oz
- Serve chilled
- Substitute individual can of Monaco flavor that the store has the most

Naked Life – All Varieties – NA

- Serve size 1oz
- Serve chilled
- No Substitutes

On The Rocks – RTD + All Varieties

- Serving Size ½ oz
- Serve Chilled
- Substitutions: Variety Packs
 - **** ONLY SAMPLE THE OTR TROPICAL VP IF 4+ ON SHELF INVENTORY. Otherwise, sub 196 Combo VP or the Regular 196 VP. If not VP's are available, then you can sub any 2 individual 4 packs.
- Substitutions: Bottled RTD
 - ****OTR substitute is Blue Hawaiian or any other flavor most in stock.

Overtime Cocktails – RTD – All Varieties

- Serving Size ½ oz
- Serve Chilled

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- **Substitutions: See under Molson Product Samplings**

Redd's Wicked Ale – All Varieties

- Serve Chilled
- Serve size ½ oz
- **See under Molson for substitutes**

Rythm – THC's

Senorita – THC's

- Serve size 1/2oz
- Serve chilled
- 3 samples MAX
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- **Sample 5mg cans. If 5's are not available, then you can purchase 10mg cans.**

UN-INFUSED SAMPLE EVENTS – THESE ARE RARE

Will be noted in your comments

- **Please see your events COMMENTS SECTION. Some stores are not allowed or will not allow THC Samplings. In these cases, Un-Infused Samples will be dropped off and will be noted in the Comments Section of your event.**

- Only follow these instructions if noted in your comments that Samples are to be dropped off.
 - DO NOT PURCHASE REGULAR INFUSED-Display only
 - NO 3 MAX LIMIT
 - Please check in at the front counter or during pre-call ask if Un-Infused samples have been delivered.
 - Please record regular products info, on shelf inventory numbers (before and after), prices and track people's responses to your recap as usual.
 - Display Regular Products on table. Do not open packs.
 - If an event is noted to have Un-Infused samples dropped off and they are not, please call the Ambassador Hotline and inform.

Simply Spiked – All Varieties Bold & Bolder included

- Serve size ½ oz
- Serve cold
- See under Molson for Substitutes

Sobieski Vodka – All Varieties

- Serve size ¼ oz
- Serve straight or over ice

Still G.I.N. by Dr Dre & Snoop

- Serve size ¼ oz
- Serve straight or on rock

THC Social – All Varieties

- Serving size ½ oz
- Serve Chilled
- THC/CBD 3 samples per person limit

Topo Chico – Hard Seltzer/Ranch Water – All Varieties

- Serving size 1oz
- Serve Cold
- **See under Molson for Substitutes**

Willies Remedy – THC

- Serving size ½ oz
- Serve Chilled
- Sample 5 mg. 10 mg can be substituted
- THC/CBD 3 samples per person limit

Zubrowka – Vodka – All Varieties

- Sample size ¼ oz
 - Sever neat or over ice
-