

# ZERO SUGAR 12 PACK VARIETY PACK

## OUR NEWEST 12 PACK OFFERS ZERO SUGAR WITH ALL THE FLAVOR WITH OUR BRAND-NEW ZERO SUGAR RASPBERRY

The Long Drink Zero Sugar 12-Pack combines our top flavors -- Citrus, Peach, Pineapple, and brand-new Raspberry -- into one refreshingly guilt-free package. With absolutely no sugar, just 99 calories, and full flavor, it's the perfect choice for any occasion. Whether you're stocking up for a weekend or sampling the Zero Sugar flavors for the first time, this variety pack makes it easy to discover, share, and enjoy Long Drink Zero Sugar.

### DETAILS: SPARKLING REFRESHMENT MADE WITH REAL LIQUOR

ZERO SUGAR
99 CALORIES
5% ABV
GLUTEN FREE

**TARGET CONSUMER:** 25-44 RTD/Seltzer drinkers who seek guilt-free sessionability without having to sacrifice flavor.

**TIMING:** March 2026

**PRICE:** Line priced to standard High Noon Vodka 12pk



3X  
CITRUS

3X  
RASPBERRY

3X  
PINEAPPLE

3X  
PEACH

12 PACK



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PRICING

12 PACK



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