

Below are the products being sampled this weekend.

Please text or call the ambassador hotline Fri thru Sun

Ambassador call line number (312) 533-4835

If Product is not available at your event, notify the Ambassador Hotline

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

Please see the Comments Section on your Event Sheet. May have additional instructions listed

UPDATE: Molson Products:

On-Shelf inventory for MOLSON PRODUCTS ONLY - is now 3 on shelf.

UPDATE: Mezzacorona and Brilla samplings:

See below for MANDATORY extra photos

THC/CBD Sell Sheets are now located under Non-Alcoholic on the ABS Website

Product	Spirits	Wines	Beers/Seltzers	RTD's/TCH/CBD
Sample Size	1/4 OZ	1 OZ	1 OZ	1/2 OZ
Served	On Ice/Straight See Event Comments	Reds: Room Temp Whites: Chilled	Serve Cold/Chilled See Event Comments	Serve Cold/Chilled THC/CBD - 3 Sample Max

196 Vodka Seltzer – All Varieties

- Serving size 1oz
- Serve cold
- Substitutes
 - Any other flavor 196
 - If no other 196 available, then On-The-Rocks RTD's – Any Flavor

Absolut Vodka – All Varieties

- Serve size ¼ oz straight
- **Recipes:**
 - Absolut Tabasco – Serve with Zing Zang Bloody Mary Mixer

Authentico Tequila – All Varieties

- Serve size ¼ oz
- Serve Neat

Blue Moon – All Varieties

- 1 oz sample size
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Brilla wine – All Varieties

- Serve size 1oz
- Important – Please read – **WILL NOT BE PAID IF BELOW IS NOT FOLLOWED**
- **Need OCM LOGO sheet displayed in all pics** (except receipt)
 - OCM Logo available on ABS Website (adultbeveragesolutions.com) under Products/Wines/WinesU/OCM Logo
- **4 Photos needed**
 - Table Pic
 - Self Pic behind table
 - Pic of customer with product
 - Receipt (no logo needed)

Casillero Dialo wine – All Varieties

- Serve size 1 oz

Chillitas – All Varieties

- Serve size ½ oz
- Serve chilled

Cookies THC – All Varieties

- Serve ½ oz samples
- Serve chilled
- 3 sample max per person

Coors – all Varieties

- Serve size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Delta THC – all Varieties

- Serve size 1/2oz
- Serve cold
- 3 Max sample per person
- Binnys only allows NON-DOSED SAMPLINGS. Samples will be dropped off at each store the day before the event or delivered to ambassador ahead of time. Please ask front counter for samples.

Gardenista – All Varieties

- Serve size ½ oz
- Serve chilled

Highpour – THC 4pks & 750ml bottle

- Serve size ½ oz
- Serve chilled
- Max 3 samplings of any THC products
- Substitutions for 4pk cans: Any other flavor in stock 2.5 or 10mg
- Recipe: For 750ml HighPour Beverage Drink
 - Purchase Fever Tree or Topo Chico Club Soda.
 - Express to customers that this can be used in place of liquor in drinks.

Leinenkugel's – All Varieties

- Serve size 1 oz
- Serve cold
- See under Molson for Substitutions

Miller – Lite, High Life, Extra Lite, etc....

- Serve size 1 oz
- Serve cold
- No substitutions unless noted in your event comments section
- Miller High Life Light: Sub Regular High Life
- Substitutions: **See under Molson Product Samplings**

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles as backup
 - **Modelo Noche Only – No Substitutions**
 - Oro: Can sub any Modelo 12 pk
 - Modelo: If no Modelo is available, can substitute Corona Light or Extra 12 pk

Molson Product Samplings

ON SHELF INVENTORY IS 3 FOR MOLSON PRODUCTS

March 2026

This list for Mariano's, Jewel, Tony's, Berkot's, Pete's ONLY

Product	Substitute
Leinenkugels Summer Shany 6pk	6/16 pks cans/bottles – or Orange Shandy
Leinenkugels Tropical Hazy IPA 6pk	6/16 pks cans/bottles – or Orange Shandy
Simply Spiked BOLD 12 pk	Simply Spiked Tropical or Simply Spiked Lemonade
Simply Spiked BOLDER Straw/Lemon	Simply Spiked Tropical or Simply Spiked Lemonade
Redd's Wicked Apple Bites 12 pk	Redd's Apple or Redd's Wicked Apple Ale any size pack.
Naked Life (Mariano's Only)	No Substitutes

This list for all Independent stores (not big chain grocery stores)

ON SHELF INVENTORY IS 3 FOR MOLSON PRODUCTS

E.g. Foremost, Cardinal, Armanetti, local liquor and wine shops

You will have one product from each category in your event.

You can sub any other product in the same category (color).

Category 1 Coors, Peroni (reg), Blue Moon (reg)

Category 2 Redd's Wicked Apple Bites, Simple Spiked Bold or Bolder

Topo Chico Margarita (6pk), Leinenkugels High Shore Shandy (single can), Topo Chico Margarita Max (single can)

Category 3 Leinenkugels Summer Shandy, Orange Shandy, Blue Moon Lights, Arnold Palmer Spiked, Miller High Life Light, Topo Chico Hard Seltzer, Simply Spiked Lemonade

Naked Life – All Varieties – NA

- Serve size 1oz
- Serve chilled
- Substitutions: **See under Molson Product Samplings**

On The Rocks – RTD – All Varieties

- Serving Size ½ oz
- Serve Chilled

Overtime Cocktails – RTD – All Varieties

- Serving Size ½ oz
- Serve Chilled

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Redd's Wicked Apple Bites

- Serve Chilled
- See under Molson for substitutes

Rythm – THC’s

Senorita – THC’s

- Serve size 1/2oz
- Serve chilled
- 3 samples MAX
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- **Sample 5mg cans. If 5’s are not available, then you can purchase 10mg cans.**

UN-INFUSED SAMPLE EVENTS – THESE ARE RARE

Will be noted in your comments

- **Please see your events COMMENTS SECTION. Some stores are not allowed or will not allow THC Samplings. In these cases, **Un-Infused Samples will be dropped off and will be noted in the Comments Section of your event.****
- **Only follow these instructions if noted in your comments that Samples are to be dropped off.**
 - **DO NOT PURCHASE REGULAR INFUSED-Display only**
 - **NO 3 MAX LIMIT**
 - **Please check in at the front counter or during pre-call ask if Un-Infused samples have been delivered.**
 - **Please record regular products info, on shelf inventory numbers (before and after), prices and track people’s responses to your recap as usual.**
 - **Display Regular Products on table. Do not open packs.**
 - **If an event is noted to have Un-Infused samples dropped off and they are not, please call the Ambassador Hotline and inform.**

Simply Spiked – All Varieties

- Serve size ½ oz
- Serve cold
- See under Molson for Substitutes

Sobieski Vodka – All Varieties

- Serve size ¼ oz
- Serve straight or over ice

Surfside – All Varieties

- Serve size 1oz
- Serve Cold

THC Social – All Varieties

- Serving size ½ oz
- Serve Chilled
- THC/CBD 3 samples per person limit

The Long Drink

- Serve size ½ oz
- Serve cold
- If low on inventory of individual flavors, purchase variety pack and display the individual packs
- Can sub any flavors available

Topo Chico – Hard Seltzer/Ranch Water – All Varieties

- Serving size 1oz
- Serve Cold
- See under Molson for Substitutes