

Two Hearted[®] IPA



BRAND STORY

Bursting with hop aromas ranging from pine resins to grapefruit notes, Two Hearted IPA delivers consistently great taste in every single pint, bottle and can.

Inspired by the fishing waters of the Two Hearted River in the upper peninsula of Michigan, Two Hearted IPA has become one of Bell's most iconic brands.

First brewed in 1997, Two Hearted IPA is hopped exclusively with the Centennial hops from the Pacific Northwest. Massive additions in the kettle and again in the fermenter lend their characteristic grapefruit and pine resin aromas. A significant malt body creates a perfect balance to this hop presence; combined with the signature fruity aromas of Bell's house yeast, this leads to an incredibly smooth and balanced American-style India Pale Ale.

STYLE EXPECTATIONS

• AMERICAN-STYLE IPA •

American-style India Pale Ales have a prominent to intense hop aroma derived from American hops which can bring characteristics like floral, citrus, and fruity. Many are dry-hopped which will give an additional piney, grassy or resinous (varietal specific) aroma and flavor. They have a clean, malty sweetness in the background with fruitiness from hops and ale yeast esters. With a medium-dry finish, American-style IPAs are intentionally imbalanced towards the linger bitter hop aroma and flavor but never harsh.

STATS

7% ABV 55 IBU

Shelf Life = 6 months

