



HANDCRAFTED BY THE WORLD'S MOST AWARD-WINNING DISTILLERY

- Inspired by the survey marks left by the McAfee brothers when they explored and charted the land that is now Buffalo Trace Distillery, Benchmark celebrates true American pioneering spirit
- Bottled at a bold 125-proof



BENCHMARK SIZES AVAILABLE:*

50ml \$1.49-\$1.99

750ml \$10.99-\$12.99

1.75L \$20.99-\$25.99

**See state-specific pricing*

**+1.6pt
increase**

in Benchmark
repeat rate

+4%
in Volume

**9th
Largest
Volume Growth
Whiskey Brand**

McAFEE'S
BENCHMARK
OLD NO. 8 BRAND

Learn More:

