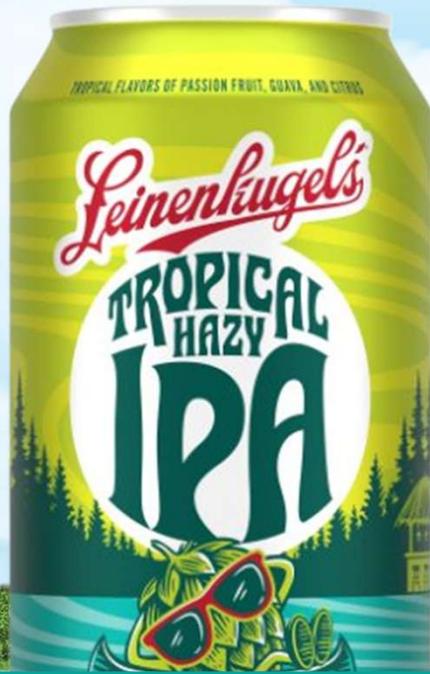


# Leinenkugel's®



## TROPICAL HAZY IPA

### BRAND STORY

In 1867 the Leinenkugel family first began to brew beer in Chippewa Falls among the wooded hillsides, numerous lakes, and swift flowing rivers of the Northwoods of Wisconsin. Six generations later, Leinenkugel's carries on the time-honored tradition of brewing beers in Wisconsin using the finest ingredients.

### BRAND FACTS

- With bursting notes of passion fruit, guava, and a balanced citrus bitterness, this tropical IPA comes in at 7% ABV, and is sure to be a hit year-round.
- Tropical IPAs are the fastest growing style within the craft segment
- Opportunity to invite new drinkers to the Leinie's portfolio with an on-trend style
- Perfect for alliance stadiums, arenas, and large-scale events

### PRODUCT SPECIFICATIONS

- **STYLE:** Hazy IPA with Natural Flavors
- **COLOR:** Dark golden, hazy
- **CALORIES:** 179
- **CARBS:** 8.9g
- **ABV:** 7.0%
- **HOPS:** Azacca, Citra, Amarillo, Mosaic
- **MALT:** Pale, Vienna, Wheat

### TASTING NOTES

- A:** Dark golden, hazy
- A:** Moderate aroma, tropical fruit notes of passion fruit, guava, and orange
- T:** Low malt, full notes of passion fruit and guava
- M:** Low to moderate body
- F:** Lingering tropical, balanced citrus bitterness