

Below are the products being sampled this weekend.

Please text or call the ambassador hotline Fri thru Sun

Ambassador call line number (312) 533-4835

DO NOT EMAIL!!!

If Product is not available at your event, notify the Ambassador Hotline

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

Please see the Comments Section on your Event Sheet. May have additional instructions listed

UPDATE: Molson Products:

On-Shelf inventory for MOLSON PRODUCTS ONLY - is now 3 on shelf.

UPDATE: Mezzacorona and Brilla samplings:

See below for MANDATORY extra photos

THC/CBD Sell Sheets are now located under Non-Alcoholic on the ABS Website

Product	Spirits	Wines	Beers/Seltzers	RTD's/TCH/CBD
Sample Size	1/4 OZ	1 OZ	1 OZ	1/2 OZ
Served	On Ice/Straight See Event Comments	Reds: Room Temp Whites: Chilled	Serve Cold/Chilled See Event Comments	Serve Cold/Chilled THC/CBD - 3 Sample Max

Benchmark Kentucky Bourbon – All Varieties

- Serving size 1/4 oz
- Serve chilled

Blue Moon – All Varieties

- 1 oz sample size
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Buzz Box – All Varieties

- Serve size 1/2 oz
- Serve chilled

Corazon Tequila – All Varieties

- Serve size ¼ oz
- Serve Neat

Coronna – All Varieties

- Serve Chilled
- Sample size 1 oz
- Cans and bottles can be substituted. 6pk first, then 12 pk

Cruz Blanca Lager/Chelada – All Varieties

- Serving size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Don Q – All Varieties

- Serve size ¼ oz
- Serve neat

Gardenista – All Varieties

- Serve size ½ oz
- Serve chilled

Highpour – THC 4pks & 750ml bottle

- Serve size ½ oz
- Serve chilled
- Max 3 samplings of any THC products
- Substitutions for 4pk cans: Any other flavor in stock 2.5 or 10mg
- Recipe: For 750ml HighPour Beverage Drink
 - Purchase Fever Tree or Topo Chico Club Soda.
 - Express to customers that this can be used in place of liquor in drinks.

Michelob – All Varieties

- Serving size straight 1 oz
- Serve chilled
- Substitute – Michelob Ultra – Regular

Milagro Tequilas – All Varieties

- Mix Reposado with Squirt
- Serving size ¼ oz
- No substitutes
- **See Comments section of your event for details serving instructions**

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles or cans as backup

Molson Product Samplings

Feb 2026

Product	Substitute
Blue Moon NA -12pk Cans	Blue Moon NA 6 pk Cans, Blue Moon regular 6/12pk Can/Bottle
Peroni Nastro Azzurro 12pk Cans	Peroni 4,6 or 12pk Can or Bottle including 0.0%
Cruz Blanca 6- pack cans (no Mariano's)	12 pks. - Cruz Blanca Chelada 6 or 12pk
Naked Life – NA cocktails (Marian's Only)	No Substitutes

Monaco – All Varieties and Variety Packs and Cocktail & Lemonades

- Buy Individual Cans when Possible. Display larger packs
- Sample the top three products in stock
- Sample size 1/4 oz
- Serve chilled
- Substitute individual can of Monaco flavor that the store has the most

Mozart Chocolate Cream Liquors – All Varieties

- Serve neat & Chilled
- Serving size ¼ oz

Naked Life – All Varieties – NA

- Serve size 1oz
- Serve chilled
- Substitutions: **See under Molson Product Samplings**

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

RHYTHM & SENORITAS - See last page

THC Social – All Varieties

- Serving size ½ oz
- Serve Chilled
- THC/CBD 3 samples per person limit

Twisted Shotz

- Sample what flavors they have most of or instructed by store manager
- ¼ oz servings

Wheatly Vodka

- Serve with Stirring Band Mix - Mix Wheatly with Mule Mix.
- Serve per instructions

Rythm – THC’s

Senorita – THC’s

- Serve size 1/2oz
- Serve chilled
- 3 samples MAX
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- **Sample 5mg cans. If 5’s are not available, then you can purchase 10mg cans.**

UN-INFUSED SAMPLE EVENTS – Will be noted in your comments

- **Please see your events COMMENTS SECTION. Some stores are not allowed or will not allow THC Samplings. In these cases, Un-Infused Samples will be dropped off and will be noted in the Comments Section of your event.**
- **Only follow these instructions if noted in your comments that Samples are to be dropped off.**
 - **DO NOT PURCHASE REGULAR INFUSED-Display only**
 - **NO 3 MAX LIMIT**
 - **Please check in at the front counter or during pre-call ask if Un-Infused samples have been delivered.**
 - **Please record regular products info, on shelf inventory numbers (before and after), prices and track people’s responses to your recap as usual.**
 - **Display Regular Products on table. Do not open packs.**
 - **If an event is noted to have Un-Infused samples dropped off and they are not, please call the Ambassador Hotline and inform.**