

Below are the products being sampled this weekend.

Please text or call the ambassador hotline Fri thru Sun

Ambassador call line number (312) 533-4835

DO NOT EMAIL!!!

If Product is not available at your event, notify the Ambassador Hotline

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

Please see the Comments Section on your Event Sheet. May have additional instructions listed

UPDATE: Molson Products:

On-Shelf inventory for MOLSON PRODUCTS ONLY - is now 3 on shelf.

UPDATE: Mezzacorona and Brilla samplings:

See below for MANDATORY extra photos

THC/CBD Sell Sheets are now located under Non-Alcoholic on the ABS Website

Product	Spirits	Wines	Beers/Seltzers	RTD's/TCH/CBD
Sample Size	1/4 OZ	1 OZ	1 OZ	1/2 OZ
Served	On Ice/Straight See Event Comments	Reds: Room Temp Whites: Chilled	Serve Cold/Chilled See Event Comments	Serve Cold/Chilled THC/CBD - 3 Sample Max

Belvedere Vodkas – All Varieties

- Serve size 1/4 oz
- Serve with Soda and Cranberry Juice
- Dirty Brew – Serve straight - chilled

Blue Moon – All Varieties

- 1 oz sample size
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Brilla wine – All Varieties

- Serve size 1oz
- **Important – Please read – WILL NOT BE PAID IF BELOW IS NOT FOLLOWED**
- **Need OCM LOGO sheet displayed in all pics (except receipt)**
 - OCM Logo available on ABS Website under Products/Wines/WinesU/OCM Logo
- **4 Photos needed**
 - Table Pic
 - Self Pic behind table
 - **Pic of customer with product**
 - Receipt (no logo needed)

Coronna – All Varieties

- Serve Chilled
- Sample size 1 oz
- Cans and bottles can be substituted. 6pk first, then 12 pk

Cruz Blanca Lager/Chelada – All Varieties

- Serving size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Fess Parker – All Varieties

- Serve size 1oz

Gardenista – All Varieties

- Serve size ½ oz
- Serve chilled

Heineken – All Varieties

- Serve Cold
- Sample size 1 oz
- May Substitute Cans for Bottles

Highpour – THC 4pks & 750ml bottle

- Serve size 1/2 oz
- Serve chilled
- Max 3 samplings of any THC products
- Substitutions for 4pk cans: Any other flavor in stock 2.5 or 10mg
- Recipe: For 750ml HighPour Beverage Drink
 - Purchase Fever Tree or Topo Chico Club Soda.
 - Express to customers that this can be used in place of liquor in drinks.

Kahlua Liquor – All Varieties

- Serve size 1/4 oz
- Serve chilled

Laws Whiskey House – All Varieties

- Serve size 1/4 oz
- Serve straight

Macallan – All Varieties

- Serve size 1/4 oz
- Serve straight
- No Substitutes

Mamitas RTD's – All Varieties

- Serve size 1 oz
- Serve cold

Mezzacorona – All Varieties

IMPORTANT: Sonorosa/Mezzacorona events must have Campaign signage present on table and visible in all recap pics. EVENT WILL NOT BE PAID IF LOGO IS NOT CLEARLY IN PICS. DO NOT BLOCK THE LOGO WITH BOTTLES.

OCM Logo must be seen in all pics. Signage available on Sells website under wines - OCM Logo. and should be attached to wine sell sheet. Also attached in this email.

- Sample size 1 oz
- Serve chilled
- Can substitute other Mezzacorona wines

Milagro Tequilas – All Varieties

- Mix Reposado with Squirt
- Serving size ¼ oz
- No substitutes
- See Comments section of your event for details serving instructions. These are past recipes.
 - If partnering up with Cointreau, serve as Margarita. 1 oz Tequila, 2 oz Cointreau, 1 oz lime
 - Mix silver with Owen's (BRAND) Margarita mix
 - Others can be served straight

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles as backup

Molson Product Samplings

Feb 2026

Product	Substitute
Blue Moon NA -12pk Cans	Blue Moon NA 6 pk Cans, Blue Moon regular 6/12pk Can/Bottle
Peroni Nastro Azzurro 12pk Cans	Peroni 4,6 or 12pk Can or Bottle including 0.0%
Cruz Blanca 6 pack cans (no Mariano's)	Any Flavor - 12 Pack Cans or 4pk 16oz cans
Naked Life – NA cocktails (Marian's Only)	No Substitutes

Mozart Chocolate Cream Liquors – All Varieties

- Serve neat & Chilled
- Serving size ¼ oz

Naked Life – All Varieties – NA

- Serve size 1oz
- Serve chilled
- Substitutions: **See under Molson Product Samplings**

Pacifico Beer – All Varieties

- Sample size 1oz
- Serve chilled

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Rythm – THC's

Senorita – THC's

- Serve size 1/2oz
- Serve chilled
- 3 samples MAX
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- Sample 5mg cans. If 5's are not available, then you can purchase 10mg cans.

UN-INFUSED SAMPLE EVENTS – Will be noted in your comments

- Please see your events COMMENTS SECTION. Some stores are not allowed or will not allow THC Samplings. In these cases, **Un-Infused Samples will be dropped off and will be noted in the Comments Section of your event.**
- Only follow these instructions if noted in your comments that Samples are to be dropped off.
 - **DO NOT PURCHASE REGULAR INFUSED-Display only**
 - **NO 3 MAX LIMIT**
 - **Please check in at the front counter or during pre-call ask if Un-Infused samples have been delivered.**
 - **Please record regular products info, on shelf inventory numbers (before and after), prices and track people's responses to your recap as usual.**
 - **Display Regular Products on table. Do not open packs.**
 - **If an event is noted to have Un-Infused samples dropped off and they are not, please call the Ambassador Hotline and inform.**

Sand Point wines – All Varieties

- Serve size 1 oz

THC Social – All Varieties

- Serving size ½ oz
 - Serve Chilled
 - THC/CBD 3 samples per person limit
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