

NAKED LIFE®

NON-ALCOHOLIC COCKTAILS



More Cheers.
Less Compromises.



BRAND STORY

Naked Life is for free thinkers and free drinkers. We believe people deserve the freedom of better choices, so we've crafted our cocktails that offer just that.

BRAND FACTS

- Originally launched in Australia and is now the #1 NA Cocktail In Australian Grocery
- Available in 5 unique classic cocktail flavors and designed to taste like their full-alcohol inspirations
- Crafted with steam distilled botanicals and natural flavors
- Low calorie and 0g of sugar

TASTING NOTES

Mojito

- **AROMA:** Rum and brown sugar
- **TASTE:** Citrusy lime and fresh mint with notes of brown sugar and rum
- **SERVING:** Best served over ice with a sprig of mint and lime slices
- **FINISH:** Fresh and light balancing the mint while rum notes come through.

Cosmo

- **AROMA:** Cranberry on the nose
- **TASTE:** Refreshing cranberry and lime flavors with subtle orange notes.
- **SERVING:** Best served over ice with a slice of orange or an orange peel
- **FINISH:** Drying finish of the cranberry, inviting you back for more

Margarita

- **AROMA:** Tequila on the nose
- **TASTE:** Lime and zesty first, followed by tequila notes.
- **SERVING:** Best served over ice with a salted rim and a slice of lime
- **FINISH:** Fresh and zesty balance out by mild saltiness

PRODUCT SPECIFICATIONS

- **STYLE:** Non-Alcoholic RTD Cocktails
- **FLAVORS:** Mojito, Classic G&T, Cosmo, & Negroni Spritz, Margarita
- **COLOR:** Each SKU is true to their Cocktail's color expectations
- **SUGAR:** 0g
- **CALORIES:** 5
- **CARBS:** 9g
- **LIGHTLY CARBONATED**
- **ABV:** 0%

Classic G&T

- **AROMA:** Juniper and gin
- **TASTE:** Slight lemon tartness, mild bitterness with juniper and cucumber
- **SERVING:** Best served over ice with a sprig of rosemary or slice of lemon
- **FINISH:** Well balanced with true to juniper and gin flavors.

Negroni Spritz

- **AROMA:** Herbal and bitter
- **TASTE:** Bitter orange & gin with notes of cherry, apple, lemon, and bitter orange
- **SERVING:** Best served over ice with a twist of orange or a full orange slice
- **FINISH:** Drying finish typical of a negroni to keep you coming back