

Below are the products being sampled this weekend.

Please text or call the ambassador hotline Fri thru Sun

Ambassador call line number (312) 533-4835

DO NOT EMAIL!!!

If Product is not available at your event, notify the Ambassador Hotline

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

These are general outlined notes

Please see the Comments Section on your Event Sheet. May have additional instructions listed

UPDATE: Prestige Products including Mezzacorona & Sonorosso products

OCM Logo must be in all table pics. Updated Logo as of Nov 2025.

**Please print and use going forward. Listed on ABS Website under Mezzacorona,
Sonorosso and Prestige under WINES as OCM LOGO**

THC/CBD Sell Sheets are now located under Non-Alcoholic on the ABS Website

Product	Spirits	Wines	Beers/Seltzers	RTD's/TCH/CBD
Sample Size	1/4 OZ	1 OZ	1 OZ	1/2 OZ
Served	On Ice/Straight See Event Comments	Reds: Room Temp Whites: Chilled	Serve Cold/Chilled See Event Comments	Serve Cold/Chilled THC/CBD - 3 Sample Max

Aplos Non-Alcoholic RTD

- Serve Size 1 oz
- Serve chilled

Blue Moon – All Varieties

- 1 oz sample size
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Coronna – All Varieties

- Serve Chilled
- Sample size 1 oz
- **Sun Brew – Substitutions: Corona regular, Light or Premier**

Cruz Blanca Lager/Chelada – All Varieties

- Serving size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Gardenista – All Varieties

- Serve size ½ oz
- Serve chilled

Go beer – All Varieties

- Serve size 1oz
- Serve chilled

Juggernaut Wines – All Varieties

- Serve size 1 oz

Mezzacorona – All Varieties

IMPORTANT: Sonorosa/Mezzacorona events must have Campaign signage present on table and visible in all recap pics. EVENT WILL NOT BE PAID IF LOGO IS NOT CLEARLY IN PICS. DO NOT BLOCK THE LOGO WITH BOTTLES.

OCM Logo must be seen in all pics. Signage available on Sells website under wines - OCM Logo. and should be attached to wine sell sheet. Also attached in this email.

- Sample size 1 oz
- Serve chilled
- Can substitute other Mezzacorona wines

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles as backup
 - **Modelo Noche Only – No Substitutions**
 - Oro: Can sub any Modelo 12 pk
 - Modelo: If no Modelo is not available, can substitute Corona Light or Extra 12 pk

Molson Product Samplings

Jan 2026

Product	Substitute
Blue Moon NA -12pk Cans	Blue Moon NA 6 pk Cans
Peroni Nastro Azzurro 0.0% 6pk	-----
Cruz Blanca 6pk Cans	12 Pack Cans or 4pk 16oz cans

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

RationAle – All Varieties

- Serve size 1oz
- Serve chilled

Rythm Sativa/Kush – THC (5mg) (& Non-Infused Samples)

- **Supplier may have dropped off Samples. Please ask upon arrival. See below.**
- Serve size 1/2oz
- Serve chilled
- 3 samples MAX
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- **10MG cans only if 5 MGs are not available**

- **SAMPLES - UNINFUSED:** Samples are dropped off. These are not for sale. Used at sites that cannot sample THC. If you are sampling Uninfused – please record regular product off shelf inventory numbers (before and after), prices and track people's responses to your recap as usual.

Senorita THC – All Varieties – 5MG'S (& Uninfused Samples)

- **Supplier may have dropped off Samples. Please ask upon arrival. See below.**
- Serve size ¼ oz
- Serve chilled
- 3 Samples Max
- **Promo items may be sent to you or delivered to the store the week of event. Please ask the store if any ABS - Senoritas packages were delivered for your event. Display on table and offer to customers that sample. NO PURCHASE NEEDED.**
- **10MG cans only if 5 MGs are not available**
- If sampling multiple flavors, if Variety Pack is available, purchase it and display all Individual 4 packs on table. List Variety Pack as substitute on recap

- **SAMPLES - UNINFUSED:** Samples are dropped off. These are not for sale. Used at sites that cannot sample THC. If you are sampling Uninfused – please record regular product off shelf inventory numbers (before and after), prices and track people's responses to your recap as usual.

Stemmari wine – All Varieties

- Serve size 1oz

Sunny D – All Varieties

- Serve size 1 oz
- Serve cold

Trail Magic THC – All Varieties

- Serve size 1/2oz
- Serve chilled
- Max 3 samples per person of any THC products

