

Shiner
Holiday
CHEER

BREWED WITH PEACHES & PECANS

#1

SEASONAL CRAFT BEER
IN TEXAS*

#4

SEASONAL CRAFT BEER
IN THE U.S.**

*Source: IRI data Texas MULO+Conv. 13 w/e 12/30/2024
**Source: IRI data Total US MULO+Conv. 13 w/e 12/30/2024

CHEER For ALL

Happy holidays from the "Little Brewery" in Shiner, TX. We hope you enjoy your Shiner Cheer, an old-world Dunkelweizen brewed with Texas peaches and roasted pecans. The malty flavors of this dark wheat flavored ale are enhanced through the use of malted barley and wheat through Krausening, ensures a smoothness that makes the subtle peach and pecan flavors all the more satisfying. May your days be merry and bright and your Shiner be cold.

5.4 ABV | 20 IBU

MALT BILL

Premium Two Row Malt,
Wheat Malt, Caramel Malt

HOPS

Bravo and Mount Hood

YEAST

Lager

INGREDIENTS ADDED

Hill Country Peaches and
Texas Pecans

FOOD PAIRING

Roasted Pork and Sausage,
Banana Cream Pie



12 OZ BOTTLE



12-PACK BOTTLES



6-PACK CAN WRAP



6-PACK BOTTLES



12 OZ CAN



12-PACK CAN WRAP



IN-STORE DISPLAY



HOLIDAY TREE ENHANCER



Peaches sourced from Jenschke
Orchards in Fredericksburg, TX

Pecans sourced from Millican
Pecan Company in San Saba, TX

12 FL OZ CAN



0 88573 80011 1

12 FL OZ BOTTLE



0 88573 80001 2

6-PACK BOTTLES



0 88573 80002 9

6-PACK CANS



0 88573 80014 2

12-PACK BOTTLES



0 88573 80004 3

12-PACK CANS



0 88573 80015 9

TWO 12-PACK CAN TRAY



0 88573 80016 6

FOUR 6-PACK MOTHER CARTON



0 88573 80003 6

TWO 12-PACK MOTHER CARTON



0 88573 80007 4

24 BOTTLE LOOSE CARTON



0 88573 80021 0

FOUR 6-PACK CAN TRAY



0 88573 80013 5

1/4 BBL DRAFT KEG



0 88573 80006 7

1/2 BBL DRAFT KEG



0 88573 60101 5