

# THE LYRE'S STORY

Designed to replicate the taste, bouquet and mouthfeel of their alcoholic originals, Lyre's spirits are non-alcoholic homages to the greatest tipples of all time.

Our ambition is to provide the world with the same loved, beautiful, time-tested and complex adult flavours of a quality spirit but in an entirely non-alcoholic, guilt-free format.

The name is inspired by the world's greatest mimic, the Australian Lyrebird. The Lyrebird is capable of mimicking all kinds of sounds, even the ring of a mobile phone.

The most awarded non-alcoholic products in the world and still counting







lyre's classico grande

BOUQUET: lightly coloured, alluring, lifted lime with notes of fresh peach, appealing floral and musk tones.

PALATE: classic green apple tartness followed by a soft richness of pear, peach and red apple on the palate, chalky fine acids are present on the palate.



#### lyre's agave blanco spirit

BOUQUET: distinct and complex aromas od lemon, agave, chamomile with subtle notes of saline, pine and earthy tones.

> PALATE: rich mouthful of flavours with expressions of citrus, roasted agave and rounded off with a light, peppery finish.



### lyre's amaretti

BOUQUET: rich scents of almon kernel, marzipan and maraschino. Some caramel adds complexity.

PALATE: almond on the palate with hints of tanginess and spice. Notes of nutty vanilla complete a long generous almond finish.



#### lyre's american malt

BOUQUET: rye, vanilla, charred oak and scents of sweet spice are both pleasant and alluring.

PALATE: vanilla, toasted nuts and gentle spices offer a smooth and mellow finish.



#### lyre's aperitif rosso

BOUQUET: citrus, almond and exotic vanilla with dried fruit enhanced by savoury, saffron like elements.

PALATE: blood orange and rose take the lead followed by savoury red fruits, citrus pith and cacao.



### lyre's coffee originale

BOUQUET: fresh roasted coffee, burnt caramel and vanilla with hints of dark chocolate, fig and blueberries.

PALATE: high notes of espresso, spice, caramel and toasted nuts enhanced by a classic vanilla finish.



### lyre's dark cane spirit

BOUQUET: rich and mellow with salted caramel, molasses, maple and vanilla.

PALATE: notes of toffee, fudge and fig help to deliver a full flavoured spirit with a long finish.



## lyre's dry london spirit

BOUQUET: rich scents of orange blossom, lime, jasmine, juniper and mint.

PALATE: juniper, citrus and pepperberry deliver a generous, dry finish.



#### lyre's italian orange

BOUQUET: classic blood orange, morello cherry and a herbal, citrus pith lift creates complexity.

PALATE: rich mouthful of flavours with blood orange and red citrus taking the lead.



### lyre's italian spritz

BOUQUET: a rich and unique mix of aromas including rhubarb, mandarin, lifted with herbal edges and soft bitterness.

PALATE: the bittersweet flavours of citrus and rhubarb perfectly fused as a dry and deliciously refreshing finish.



## lyre's orange sec

BOUQUET: classic scents of sweet and bitter orange with subtle hints of jaffa and mint.

PALATE: fresh, sweet orange, wonderful aromatics and a generous soft finish.



## lyre's pink london spirit

BOUQUET: rich scents of raspberry, strawberry & red currant with a hint of rosehip.

PALATE: instantly floral with notes of rose, cherry, red berry and blackberry followed by a generously gin focused finish.



## lyre's traditional reserve

BOUQUET: balance with hints of cedar, grain, almonds and vanilla. Soft scents of sea spray and lightly charred oak complete the appeal.

PALATE: lovely, deep flavours of toffee, spiced oak and nutty grains with a firm, dry finish.



## lyre's white cane spirit

BOUQUET: lassic oak, sugar cane, toasted and citrus.

PALATE: oak and sugar cane provide the platform for the marzipan, orange and coconut to shine, rounded off with a light, peppery finish.



## lyre's amalfi spritz

**BOUQUET:** the classic Spritz, evoking notes of bittersweet orange and Meditteranean refreshment.

TO SERVE: this rather tasty tipple is ready to sip, simply chill & cin-cin! For a more decadent drop, decant contents into a chilled, ice filled glass. Top with a slice of orange, or perhaps even an olive for a more savoury sip.



### lyre's g&t

BOUQUET: an homage to the classic mix, evoking notes of citrus, juniper and refreshing tonic.

TO SERVE: this rather tasty tipple is ready to sip, simply chill & cin-cin! For a more decadent drop, decant the contents into a chilled, ice filled highball glass. Top with a slice of ruby grapefruit & a sprig of rosemary.



### lyre's dark 'n spicy

BOUQUET: appealing aromas of young giner, ginger beer and lime zest compliment the combination of Lyre's Dark Cane & Spiced Cane Non-Alcoholic Spiritz effortlessly.

TO SERVE: this rather tasty tipple is ready to sip, simply chill & cin-cin! For a more decadent drop, decant contents into a highball glass. Top with plenty of ice & finish with a zesty lime wheel.



### lyre's classico sparkling

**BOUQUET:** impossibly crafted, Italian inspired sparkling with a crisp, dry finish.

TO SERVE: this rather tasty tipple is ready to sip, simply chill & cin-cin! For a more decadent drop, decant contents into a chilled flute or coupette. For a sun kissed Lyre's Amalfi Spritz, mix with Lyre's Italian Spritz, soda and a slice of orange.



## lyre's margarita

BOUQUET: bold and savory notes of citrus and pepper from the Agave Blanco, the freshness of lime and tropical orange scents of the Orange Sec.

TO SERVE: this rather tasty tipple is ready to sip, simply chill & cin-cin! For a more decadent drop, pour into a salt-rimmed glass with ice and garnish with lime wedge.

## LYRE'S NON-ALCOHOLIC RANGE

Every Lyre's spirit looks, tastes and sashays around the palate just like the original. And yet, the absence of giggle juice enables revelers to remain clear-headed, of good cheer and in fine fettle to pursue whatever tickles their fancy the following day.

Lyre's – the finest range of non-alcoholic classic spirits, sparkling and ready-to-drink beverages the world has ever seen.



## Lyre's amaretti sour

75mL Lyre's Amaretti
15mL lemon juice
5mL white sugar syrup (1:1)
10mL egg white
3 dashes aromatic bitters

METHOD: rapid shake with ice, strain, fill glass with fresh cubed ice
GLASS: old fashioned

GARNISH: lemon wedge, maraschino cherry



## Lyre's espresso martini

45mL Lyre's Coffee Originale
15mL Lyre's White Cane Spirit
45mL premium cold drip OR fresh espresso
10mL premium vanilla syrup
(not vanilla essence)

METHOD: dry shake, 1/2 fill shaker with ice, shake hard briefly, fine strain GLASS: cocktail coupette GARNISH: coffee bean float



## Lyre's g&t

45mL Lyre's Dry London Spirit 120mL premium bottled tonic water 1 pink grapefruit slice 3 dashes aromatic bitters

METHOD: add ingredients in glass, stir, fill with ice.
GLASS: highball

GARNISH: rosemary sprig



## Lyre's amalfi spritz

60mL Lyre's Italian Spritz 60mL Lyres Classico (a homage to prosecco) 30mL Premium bottled soda water

METHOD: add all ingredients in glass, stir, fill with fresh cubed ice.

GLASS: large or stemless wine glass

GARNISH: orange slice