

COLO. U.S.A.
(TRADE MARK REG. U.S. TM OFF.)

BARMEN

HONORED
HERITAGE

1873

INSPIRING
LEGACY

BOURBON

A BLEND *of* STRAIGHT
BOURBON WHISKEYS

TASTING NOTES

CARAMEL, VANILLA AND TOFFEE ARE
AMPLIFIED WITH FLAVORS OF GRILLED
PEACH, RAISIN AND APPLE, WHILE TRACES
OF COFFEE AND DARK CHOCOLATE
INTERPLAY WITH LIGHT, SWEET DILL AND
MINT, FUSING WITH LINGERING CINNAMON,
GINGER AND NUTMEG ON THE END

COLOR HONEYED AMBER WITH
GOLDEN HIGHLIGHTS

AROMA SWEET CARAMEL, FRESH PEACH
AND APRICOT MERGE WITH
CINNAMON AND NOTES OF
BISCUIT AND COCOA

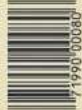
FINISH CARAMEL AND PEACH HIGHLIGHT
A SMOOTH AND PLEASANT
FINISH, WITH BAKING AND RYE
SPICE THAT LINGERS

750ML



0 71990 00079 6

6-PK SHIPPER



0 71990 00080 6



BARMEN 1873 BOURBON

BARMEN 1873 IS THE FIRST BOURBON FROM COORS WHISKEY CO.
INSPIRED BY OUR FOUNDER'S GREAT, GREAT GRANDFATHER, A. COORS,
THE BARMEN 1873 NAME HONORS HIS BIRTHPLACE AND THE YEAR IN
WHICH HE ESTABLISHED HIS LEGACY, NOW 150 YEARS STRONG. THAT SAME
LEGACY OF INGENUITY AND GRIT STILL RUNS THROUGH OUR VEINS AT
COORS WHISKEY CO. HERE IN GOLDEN, COLORADO. SO, WHEN WE SET OUT
TO MAKE OUR BOURBON WHISKEY, IT WAS WITH A. COORS IN MIND, PAYING
HOMAGE NOT JUST TO HIS APPRECIATION FOR FINE DRINKS, BUT TO THE
ADVENTUROUS AND IMAGINATIVE SPIRIT THAT LIVES WITHIN, INSPIRING
US ALL TO ESTABLISH OUR OWN LEGACY.

BARMEN IS AN EXPERT BLEND OF STRAIGHT BOURBONS, BOTTLED AT 92
PROOF, WITH A BOLD, YET SMOOTH PROFILE THAT IS AS FLAVORFUL
STRAIGHT AS IT IS ON THE ROCKS.



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BARMEN 1873 BOURBON

TASTING NOTES

COLOR

Honeyed amber with golden highlights

AROMA

Sweet caramel, fresh peach, and apricot merge with cinnamon and notes of biscuit and cocoa

TASTE

Caramel, vanilla, and toffee are amplified with flavors of grilled peach, raisin, and apple, while traces of coffee and dark chocolate interplay with light, sweet dill and mint, fusing with lingering cinnamon, ginger, and nutmeg on the end

FINISH

Caramel and peach highlight a smooth and pleasant finish, with baking and rye spice that lingers

