



INTRODUCING TEMPLETON RYE

Discover the essence of American Craftsmanship with **TEMPLETON RYE**, a distinguished American Straight Rye Whiskey meticulously aged and matured to perfection in first-fill American Oak barrels with a #3 Char.

PROOF: 90

MASH BILL: 95% RYE
5% MALTED BARLEY

AGE: NON-AGE STATED (MIN. 4 YEARS)

NON-CHILL FILTERED

MSRP: \$29.99

NATURAL COLOR

TASTING NOTES

APPEARANCE: Rich amber hue. Visually enticing legs that slowly cascade down the glass, hinting at the whiskey's full-bodied character.

AROMA: A symphony of warm vanilla and pineapple aromas dance on the nose, inviting anticipation. Subtle notes of toasted oak and a touch of spice hints of what's to come.

PALATE: Full-bodied with a smooth mouthfeel. Bold and robust flavors of ripe cherries, dark chocolate, and a subtle undertone of honey, creating a complex and satisfying taste profile.

FINISH: A lingering, warm finish that gracefully evolves, leaving traces of cinnamon and black pepper complemented by sweet oak. The finish speaks to the whiskey's maturity, with a delightful interplay of sweet and spicy notes dovetailing spectacularly.

SPECS

UPC: 720815920101

SCC: 10720815920108

Bottle Dimensions: 3.7"L x 3.7"W x 11.25"H

Bottle Weight: 3.5 lbs

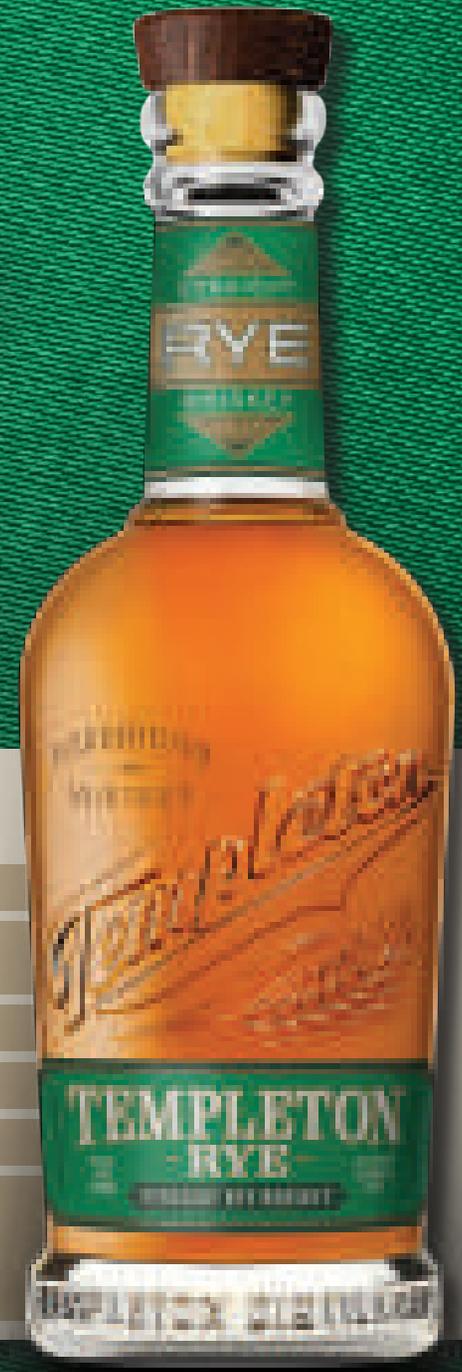
Case Dimensions: 11.5"L x 7.75"W x 11.5"H

Case Weight: 21.5 lbs

FROM ROOTS TO REVOLUTION

Templeton 4 year has been our flagship product since the brand's inception in 2006. The whiskey is 80 proof and is an ode to the original recipe from the 1920s when Templeton Rye was created during Prohibition by the defiant bootlegging residents of the town of Templeton, Iowa. It was then known as "The Good Stuff" with a history rooted in a once-fabled bootlegging empire and a small mid-west town in cahoots.

Fast forward 100 years, "Straight" whiskey is much more in line with today's consumer preference. Whiskey consumers also want higher proof, particularly with the rye boom in the craft cocktail movement. This new evolution of our flagship whiskey, Templeton Rye, is a Straight Rye Whiskey that answers today's consumer demands while bringing a fresh look with a new dynamic packaging that will be sure to pop on the shelf, whether at retail, a backbar, or a home bar and be the perfect complement to your classic American whiskey cocktails.



TEMPLETON - RYE -

MSRP: \$29.99

AGE: 4 YEARS

PROOF: 80

STRAIGHT: NO

UPC: 720815920101

DRY, GRASSY AROMA
WITH A SWEETER PALATE
OF CARAMEL,
BUTTERSCOTCH,
AND ALLSPICE

TEMPLETON - RYE -

MSRP: \$29.99

AGE: NON-AGE STATED
(MIN 4 YEARS)

PROOF: 90

STRAIGHT: YES

UPC: 720815920101

WARM VANILLA AND PINEAPPLE
AROMA WITH A BOLD PALATE
OF ROBUST CHERRIES, DARK
CHOCOLATE, AND A LINGERING
BLACK PEPPER SPICE