

Below are the products being sampled this weekend.

Please only text or call the ambassador call line over the weekend for event assistance. DO NOT EMAIL

Ambassador call line number - (312) 533-4835

IF YOU ARRIVE TO YOUR EVENT, AND THE STORE IS OUT OF PRODUCT PLEASE NOTIFY THE AMBASSADOR CALL LINE NUMBER BEFORE SUBMITTING A NO PRODUCT FORM

This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET

These are general outlined notes

Please see the Comments Section on your Event Sheet. May have additional instructions listed

Product	Spirits	Wines	Beers/Seltzers	RTD's/TCH/CBD
Sample Size	1/4 OZ	1 OZ	1 OZ	1/2 OZ
Served	On Ice/Straight See Event Comments	Reds: Room Temp Whites: Chilled	Serve Cold/Chilled See Event Comments	Serve Cold/Chilled THC/CBD - 3 Sample Max

UPDATES!!!

Corona Sun Brew Substitutions: Corona, Corona Light or Corona Premier

Pabst Light substitutions: Pabst Blue Ribbon, Old Style or Old Milwaukee Beers

CIRCLE K EVENTS – Can be performed with minimum of 3 units on shelf inventory

Amaras -Mezcal Verde

- Serving size 1/4 oz
- Serve straight or over ice
- Serve: Recipes – Please check your event comments to see which recipe to use.
 - Amaras Verde - Serve with Tres Agaves brand Margarita Mix.
 - Amaras Verde – Small Batch Recipe
 - 10 oz Mezcal
 - 3 oz Agave Syrup or Simple Syrup
 - 3 oz Lime Juice

Chateau Munity – All Varieties

- Serve size 1 oz

Coors – all Varieties

- Serve size 1oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Coronna – All Varieties

- Serve Chilled
- Sample size 1 oz
- **Sun Brew – Substitutions: Corona regular, Light or Premier**

Cruz Blanca – All Varieties

- Serve size ½ oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Fresca – All Varieties

- Serve size 1 oz
- Serve cold

Gardenista – All Varieties

- Serve size ½ oz
- Serve chilled

Gin & Juice by Dre and Snoop – Variety Pack

- Serve Size 1oz
- Serve cold

Go beer – All Varieties

- Serve size 1oz
- Serve chilled

Happy Thursday – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Harken Wine – All Varieties

- Serve size 1 oz

Hennessy Cognac – All Varieties

- Serving size ¼ oz
- No substitutes
- Serve chilled
- See Comments in event for Serving Instructions
 - RECIPES
 - Sample Neat
 - **Sample VS as Henny-Rita. VS with Margarita mix (Q mix preferred)**
 - Sample VS with Orange Flavor Sparking Water or Sparkling OJ
 - Sample VSOP with Grapefruit Flavor Sparking Water or Sparking Grapefruit Juice (Q brand preferred)
 - Hennessy Strawberry Lemonade Recipe: 1.5 oz Henny VS, 2 oz Lemonade, .5 oz Strawberry syrup. Shaken together.

Hornitos – Tequila – All Varieties

- Sample size ¼ oz (Straight)
- Serve:
 - Pineapple as Highball, 1 oz tequila + 3oz Club Soda/Soda water.
 - Cucumber Habanero serve with Zing Zang Bloody Mary Mix Preferred.
 - Hornitos Repo with Zing Zang Margarita Mixer Preferred
 - Hornitos Repo – Neat
 - Substitutions:
 - Pineapple or Cucumber – Sub Hornitos Reposado with Margarita Mix
 - Can also sub On The Rocks – Any flavor available.

Jim Beam – RTD's & Cocktails – All Varieties

- Serve size ½ oz
- Serve Cold

Knob Creek – All Varieties

- Serve size ¼ oz
- Serve straight or over ice

Makers Mark 46

- Serve size ¼ oz
- Serve neat

Milagro Tequilas – All Varieties

- Mix Reposado with Squirt
- Serving size ¼ oz
- No substitutes
- See Comments section of your event for details serving instructions. These are past recipes.
 - If partnering up with Cointreau, serve as Margarita. 1 oz Tequila, 2 oz Cointreau, 1 oz lime
 - Mix silver with Owen's (BRAND) Margarita mix
 - Others can be served straight

Miller – Lite, High Life, Extra Lite, etc....

- Serve size 1 oz
- Serve cold
- No substitutions unless noted in your event comments section
- Miller High Life Light: Sub Regular High Life
- Substitutions: **See under Molson Product Samplings**

Modelo – All Varieties

- Serve size 1oz
- Serve cold
- Substitutions:
 - 12 pk bottles as backup
 - If Oro is not available, can sub any Modelo 12 pk
 - If Modelo is not available, can substitute Corona Light or Extra 12 pk

Molson Product Samplings

Sept 2025

- **Substitutions. See below. Sub Beers for Beers, Others for Others. Anything listed under each category can be substituted for one another. Please try to sample a product from each category.**

Category: Beers 12 pks

Coors Banquet, Coors Light

Cruz Blanca Mexico Calling, Cruz Blanca Chelada

Miller High Life Light, High Life Regular

Peroni

Category: Others

Topo Chico Hard Margarita or any Topo Chico Flavor Avail

Vizzy Cream Pop Var Pack or Any Flavor Avail

Happy Thursday Dragon Fruit or Any Flavor Avail

On The Rocks – RTD – All Varieties

- Serving Size ½ oz
- Serve Chilled

Pabst Blue Ribbon – All Varieties

- Serve size 1 oz
- Serve Cold
- **At Circle K Stores – can perform with as little as 3 units on shelf.**
- Substitutions:
 - Pabst Light
 - Pabst Regular
 - Old Milwaukee
 - Old Style

Peroni Nastro Azzurro – All Varieties

- Serve size 1 oz
- Serve cold
- Substitutions: **See under Molson Product Samplings**

Skimmers Vodka – All Varieties

- Sample size 1oz
- Serve chilled

Still G.I.N. by Dr Dre & Snoop

- Serve size ¼ oz
- Serve straight or on rock

Suerta Tequila – All Varieties

- Serve size ¼ oz
- Serve straight or over ice

Surfside – All Varieties

- Serve size 1oz
- Serve Cold

The Long Drink

- Serve size ½ oz
- Serve cold
- If low on inventory of individual flavors, purchase variety pack and display the individual packs

Topo Chico – Hard Seltzer/Ranch Water – All Varieties

- Serving size 1oz
- Serve Cold
- Substitutions: **See under Molson Product Samplings**

Twenty Grand RTD – All Varieties

- Serve size ½ oz
- Serve chilled

Whispering Angel – All Varieties

- Serving size 1oz

White Claw Vodka – All Varieties

- **PLEASE SEE COMMENTS ON YOUR EVENT FOR ANY FUTHER DETAILS**
 - Serve neat/over ice
 - Serve – Straight size ¼ oz
 - Serve – SuperClaw: 1 part Vodka, 2 parts White Claw Hard Seltzer
 - Purchase White Claw Seltzer Variety Packs #1 or #3 preferred.
 - Let customers mix and match Vodka and Seltzer flavors
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