

Paulaner's Oktoberfest Märzen is available all year but was made for the Oktoberfest celebration.

## **PAULANER OKTOBERFEST MÄRZEN**

This amber bier style was developed more than 200 years ago to celebrate the original Munich Oktoberfest. The Märzen name originates from “March bier” because it was historically brewed in March, to be available for its peak flavor by the Oktoberfest celebration. Today, this style is available year-round in the U.S., due to popular demand.

This full-bodied bier with its rich malt flavor and dark toffee notes, has an underlying fruitiness and masterful hop balance. It will instantly turn your home into an Oktoberfest celebration. Prost!

**5.8% ABV | IBU 21 | 13.7° Plato**

