

Welcome to THE RANCH



NO RULES.
JUST VIBES.

FLAVOR NOTES

A standout in the rise of reds that drink cool, this blend delivers full wine integrity with a fresh twist. Bold berry energy in a dialed-in, fruit-forward frame—black cherry and raspberry lead the way, with a twist of citrus and hint of spice. Built to chill, with just the right amount of sweetness and lift. Delicious on its own, headlining in a spritz, or however you make it yours.

STRUCTURE & STYLE

Light-bodied / Lightly effervescent
11% ABV / Sustainably farmed

HOW TO SERVE

Chilled · Over ice · With a splash of fruit—
easy to pour, easy to love.

OCCASIONS

Not your sommelier's wine list—and that's the point. Chilled, shared, over ice or under string lights. Poolside. Fireside. First sip or last call. Ranch Wine shows up for all the casual, connected moments—and fits where wine hasn't, until now.



CHILLABLE CHERRY WILD RASPBERRY

From the team behind Bonterra comes Ranch Wine—a bold, breezy take on California wine, crafted from classic grape varieties and sustainably grown for wherever the mood takes you. Lightly effervescent and lower in ABV, it delivers vibrant, fruit-forward flavor whether poured over ice, dressed with fruit, or sipped straight—no rules, just vibes.

WINEMAKING

Flavorful, not flavored. Our winemaker layers classic California varieties—including Zinfandel, Pinot Noir, and Gewürztraminer—to deliver bold fruit, lifted texture, and a refreshingly low ABV. Slower, cooler fermentation locks in aromatics and amplifies the wine's juicy intensity. The result: a vibrant, chillable red with flow, freshness, and nothing extra added.

Winemaker
**Margaret
Leonardi-
Pruett**



**CERTIFIED CALIFORNIA
SUSTAINABLE WINERY**

BONTERRA
SUSTAINABLY SOURCED