



### **BRAND HIGHLIGHTS**

- BREWED WITH REAL ORANGE AND LIME PEELS, WITH A SPLASH OF **REAL ORANGE AND LIME JUICE**
- CORONA SUBREW CITRUS CERVEZA IS A REFRESHING, FLAVORFUL TAKE ON TRADITIONAL MEXICAN BEER
- IT'S BRIGHT AND BOLD AND PAIRS BEST WITH A DAY IN THE SUN

**FORMAT** 





Bottles

24oz Cans

### PRODUCT SPECIFICATIONS

TYPE Flavored Pilsner COLOR Yellow-Golden, Hazy Hue CALORIES 190 calories per 12 oz **ABV** 4.5%

## **TASTING NOTES**

# **TASTE**

A beer that harmonizes sweet orange and lime with wheat and hops for a refreshing burst of flavor

# **AROMA**

Sweet and Juicy Citrus Fruit

## **FLAVOR**

Orange and Lime juicy fruit flavor balanced with floral and spice notes of malts and hops

# **FOOD PAIRINGS**

A refreshing tasting, flavorful beer that brings balance to salty, spicy, or well-seasoned food; consider with salads, fried foods, burgers, Mexican and more

CONSUMER DEMO 21-35 YO multicultural flavor seekers

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