

JACK DANIEL'S

BONDED

TENNESSEE WHISKEY

Jack Daniel's "Bonded" Tennessee Whiskey is Bottled-in-Bond, aged in select barrels for added depth and character. At 100 proof, the flavor delivers layered notes of caramel, rich oak, and spice giving way to a pleasantly lingering finish.

The Bottled-In-Bond Act (1897) stipulates that the whiskey must be:

- ◇ From a single distillery
- ◇ From one distilling season
- ◇ Bottled at 100 proof
- ◇ Aged in a federally bonded warehouse for at least four years (seasons to mature)

TASTING NOTES

COLOR: Dark Mahogany

AROMA: Caramel, rich oak and spice

TASTE: Big and bold with dark brown sugar, cooked fruit and seared oak

FINISH: Warm baking spice with a bit of smoke



PLEASE DRINK RESPONSIBLY.

Blended Straight Whiskey, 50% alc. by vol. Jack Daniel Distillery, Lynchburg, Tennessee. JACK DANIEL'S is a registered trademark. ©2021 Jack Daniel's. All rights reserved.

Jack Daniel

PRODUCT DETAILS

Sizes Available: 700ml & 1L

Proof: 100

Case Format: 6 bottle case

Availability: National

Suggested Retail Price:

700ml - \$3 premium to GJ

1L: Explore comparable price/oz as the 700ml

PLACEMENT

OFF PREMISE CHANNEL

- ◇ Premium liquor and retail accounts
- ◇ Shelf Location: Top shelf placement with JDSB. Left Adjacency to Jack Daniel's Single Barrel Collection

ON PREMISE CHANNEL

- ◇ Premium restaurant, lodging and bar accounts
- ◇ Backbar: primary placement to the right of Gentleman Jack or key competitive set
- ◇ Gain bottle and cocktail menu

BOULEVARDIER

¾ oz Jack Daniel's Bonded

¾ oz sweet vermouth

¾ oz Italian aperitif

Orange peel for Garnish



Master Material - 700ml

MATERIAL NUMBER: 55920000

BOTTLE CODE: 82184005934

CASE CODE: 10082194105935

NABCA CODES: 150-16222-70



Master Material - 1L

MATERIAL NUMBER: 55928000

BOTTLE CODE: 82184005958

CASE CODE: 10082194105959

NABCA CODES: 150-16223-10

