

*The first Ginger Beer  
from the*  
**#1 PREMIUM MIXER BRAND  
IN THE U.S.**

Fever-Tree Premium Ginger Beer is crafted by brewing our signature blend of three gingers from the Ivory Coast, Nigeria and Cochin, India. Not too sweet on the palate, this **bold and refreshing** non-alcoholic Ginger Beer has a deep, long-lasting ginger character. Perfectly balanced to complement the finest spirits or equally as delicious on its own as a soft drink. Sweetened with fruit sugar for **just 80 calories per 6.8 Fl. Oz. bottle.**

#### FLAVOR PROFILE

##### AROMA

Instant smell of ginger

##### FLAVOR

Bold and spicy for a refreshing and clean taste



NO ARTIFICIAL  
COLORS

NO ARTIFICIAL  
SWEETENERS

GLASS BOTTLES

STEEL CROWN

CARDBOARD SLEEVES (4 PACK ONLY)

CARDBOARD TRAY

## Introducing **FEVER-TREE** GINGER BEER



#### WHY GINGER BEER?

- Fever-Tree ginger beer is the #1 by \$ value in the U.S. (**Nielsen Q3 2023**).
- Fever-Tree ginger beer has the strongest \$ velocity on shelf (**Nielsen Q4 2021**).
- Fever-Tree ginger beer cans also have the strongest \$ velocity on shelf (**Nielsen Q4 2021**).

#### NATURALLY-SOURCED INGREDIENTS

- Green ginger from **Cochin, India** offers a bright, warm spice and zesty citrus flavor.
- Green Ginger from the **Ivory Coast** that is full of zingy lemongrass flavor.
- **Nigerian** dried ginger offers a deep, earthy ginger flavor with a warm, spicy profile.

#### FEVER-TREE IS LEADING THE PREMIUM MIXER SPACE

- NY International Spirits Competition named Fever-Tree the Mixer Brand of the year in 2024 for the 5th year in a row.
- Voted #1 Selling & Top Trending Mixer 11 years in a row from Drinks International.
- Awards: Gold, 2024 SIP Awards, Double Gold -96, 2024 New York International Spirits Competition



**FEVER-TREE**

IF  $\frac{3}{4}$  OF YOUR DRINK IS THE MIXER, MIX WITH THE BEST

FEVERTREE USA INC. NEW YORK, NY. PLEASE ENJOY RESPONSIBLY.

**FEVER-TREE**