



BEACH JUICE®



It wasn't easy to juice the beach but we did it
anyway

THE zero sugar hard punch THAT packs big tropical flavor that's perfect for any
occasion.

DURING ANY
SEASON:

In Oct & Nov '24 Beach Juice
velocity was 23% higher than the category
leader's core SKU.*



11% ABV

Zero sugar

Non-Carbonated

WINS GRAB 'N GO

