WHISKEY ROW SERIES

1897 BOTTLED IN BOND

SMALL BATCH OF BARRELS FROM ONE DISTILLING SEASON, IN THE SAME YEAR, FROM ONE DISTILLER, IN A FEDERALLY BONDED WAREHOUSE, AGED FOR A MINIMUM OF FOUR YEARS AND PRESENTED AT 100 PROOF

SET THE BAR HIGHER

Old Forester 1897 Bottled in Bond is crafted to honor a watershed moment in bourbon history - the U.S. Bottled-in-Bond Act of 1897. This expression follows the Bottled in Bond standards that whisky must be aged in a federally bonded warehouse for at least four years, the product of one distillation season, one distiller and from one distillery and bottled at 100 Proof. The concept behind these regulations - the idea of 'sealed in quality' - was something Old Forester introduced in 1870, as America's First Bottled Bourbon.TM

TASTING NOTES

AROMA: Robust, intense caramel. Rich vanilla with roasted coffee notes, spiced dark fruit and mature oak.

FLAVOR: Mouth-filling. Sweet and intense. Deep fruit, spice

and oak notes layered over dark caramel and vanilla.

FINISH: Big and bold. Long with soft oak and caramel

notes lingering on.

CODES

SRP: \$49.99

BOTTLE CODE: 081128000981

CASE CODE: 10081128100985

NABCA CODE: 151-20372-75









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ACCOLADES

TASTE MASTER: 2019 American Whiskey Masters

(top honor)

WHAT MEDIA ARE SAYING

YINEPAIR

2.3 million UMV

ONE OF THE BEST **BANG-FOR-YOUR-BUCK BOTTLED-IN-BOND BOURBONS RECOMMENDED BY BARTENDERS**"

UPROXX

6.8 million UMV

66 IT'S RICH, BOLD, AND NOT TO BE MISSED"

2.4 million UMV

ONE OF THE **MOST VERSATILE BOURBONS THAT BROWN-FORMAN PRODUCES**"