

## WHISKEY ROW SERIES

# 1920 PROHIBITION STYLE

THE FIRST BOTTLED BOURBON™  
ESTD **OLD** 1870  
**FORESTER**®  
— NEVER GETS OLD —

SMALL BATCH OF BARRELS PRESENTED AT  
115 PROOF REPRESENTING THE TYPICAL  
BARREL PROOF OF BOURBON AT THAT TIME.

### BEFORE. DURING. AFTER.

The Volstead Act of 1920 which initiated Prohibition in the USA granted permits to six distillers in Kentucky to continue to bottle bourbon for medicinal purposes. Through one of these permits, Old Forester continued to be produced as medicinal whiskey on Louisville's famed Whiskey Row. It is the only bourbon continuously sold by the same company that has been available for sale before, during, and after Prohibition.

During this time, all whiskies had to be bottled at 100 Proof. With a barrel entry proof of 100, the "angel's share" would have created a 115 proof whiskey after maturation. To pay homage to this era, Old Forester presents 1920 Prohibition Style Bourbon at 115 proof to represent the rich flavor profile this bourbon had nearly 100 years ago.

### TASTING NOTES

- AROMA:** An intense medley of cherry preserves, drippy caramel, dark chocolate, thickened maple syrup and seasoned oak spiciness.
- FLAVOR:** Dark caramel coats layers of malt nuttiness and sweet graham cracker all warmed by green peppercorn and coriander spice brightened with a hint of cedar.
- FINISH:** Tart apple crispness gives way to a long smoky finish full of toasted marshmallow, chocolate and graham cracker sweetness.

### CODES

**SRP:** \$59.99

**BOTTLE CODE:** 081128001155

**CASE CODE:** 10081128101159

**NABCA CODE:** 151-20376-75



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**1920**  
**PROHIBITION**  
**STYLE**



**ACCOLADES**

**DOUBLE GOLD:** 2020 San Francisco World Spirits Competition

**GOLD:** 2020 Whiskey & Barrel Consumer Choice Awards

**WHAT MEDIA ARE SAYING**

**Paste**

2.4 million UMV

“PERHAPS THE BEST YEAR-ROUND OLD FORESTER PRODUCT”

**UPROXX**

6.8 million UMV

“THE MOST WELL-BALANCED WHISKEYS ON THE MARKET, ACCORDING TO BARTENDERS”

**MALT**

(N/A)

“IMPRESSIVE AND VERY DRINKABLE”

**Forbes**

71.6 million UMV

“ONE OF THE RICHEST, MOST NUANCED AND COMPLEX, AND DOWNRIGHT DELICIOUS BOURBONS OUT THERE”

**GEAR PATROL**

4 million UMV

“OLD FORESTER'S PROHIBITION STYLE BOURBON IS ONE OF THE BEST AND MOST INTERESTING WHISKEYS AT ITS PRICE POINT”

PLEASE DRINK RESPONSIBLY. | [RESPONSIBILITY.ORG](https://www.responsibility.org)

Old Forester Kentucky Straight Bourbon Whiskey, 57.5% Alc. by Vol. Distilled & Bottled by Old Forester Distilling Co. at Louisville in Kentucky. OLD FORESTER is a registered trademark. ©2021 Brown-Forman Distillers. All rights reserved.