

ARDBEG TEN YEARS OLD



Ardbeg Ten Years Old: The flagship of the range and the essence of Ardbeg's house-style.

❖ THE STORY

Ardbeg Ten Years Old is revered around the world as the peatiest, smokiest, most complex single malt of them all. Yet it does not flaunt the peat; rather it gives way to the natural sweetness of the malt to produce a whisky of perfect balance. Typically, most whiskies are chill-filtered and reduced to a strength of 40% ABV. Ardbeg Ten Years Old, however, is non chill-filtered and has a strength of 46% ABV, thus retaining maximum flavor, at the same time giving more body and added depth. It's whisky with none of the goodness taken out!

❖ KEY SELLING POINTS

Recruit New Consumers: Ardbeg Ten Years Old is perfectly balanced with a fruity floral sweetness and complexity, making it a perfect high quality entry-level smoky whisky.

Appeal to Loyal Following: Ardbeg's iconic expression sets the premier example of the distillery's provenance, showcasing the distillery profile more fluidly than any other marque.

Award-Winning Liquid: In 2022, Ten Years Old was awarded Platinum at ASCOT Awards, Gold at TAG Global Spirits Awards, Double Gold at New York International Spirits Competition, and won the Tried & True and Finalists awards at the Ultimate Spirits Challenge.

❖ SUSTAINABILITY CERTIFICATION

Ardbeg has ISO 14001 Environmental Management certification. This certificate sets the standard for Environmental Management Systems and demonstrates that we are protecting the environment and meeting our legal obligations.



PRODUCT DETAILS



ORIGIN

Islay, Scotland



CATEGORY

Whisky



ALCOHOL BY VOLUME: 46



PALATE

Crackling peat with tangy lemon and lime juice, black pepper pops with sizzling cinnamon-spiced toffee. Brine infused with smooth buttermilk and ripe bananas

Long and smoky with tarry espresso, aniseed, toasted almonds and traces of soft barley and fresh pear



NOSE

Smoky fruit, zesty lemon and lime, wrapped in waxy dark chocolate



EYES

Light Gold

SIGNATURE COCKTAIL



ARDBEG DAIQUIRI

2 oz Ardbeg Ten Years Old
¾ oz Lime juice
½ Simple syrup

METHOD: Add all liquids to a shaker tin, with ice. Shake cocktail and fine strain into a coupe glass, garnish and serve.