

IT'S NOT A SELTZER. IT'S NOT A COCKTAIL. IT'S A CLAWTAIL















For the price of one cocktail, you can get an entire variety pack, 12 ClawTails, with amazingly complex taste, less alcohol, and half the sugar in popular cocktails

ClawTails are an entirely refreshing twist on the classics, with something for everyone: Mango Margarita; Strawberry Cosmo; Blackberry Mojito; and Tropical Mai Tai. Made with real juice, no artificial sweeteners, they're 7% alcohol by volume, with White Claw's incredibly pure-tasting Cold Wave Filtered™ alcohol base that people in taste tests preferred over some of their favorite premium vodkas! Plus, it's lightly sparkling for endless refreshment you don't get from your usual.

So yeah, cocktails just got a glow-up. Happy Hour just became any hour. Finally, vivacious drinks meet you wherever you are—and take things somewhere completely new.