

# Simply **SPIKED** Tropical

## TROPICAL FLAVOR, RIPE FOR THE DRINKING



NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

21+ CONTAINS ALCOHOL  
CELEBRATE RESPONSIBLY®

SIMPLY SPIKED CO., MILWAUKEE, WI • FLAVORED BEER  
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## BRAND STORY

Our ready-to-drink line of spiked juices combine expertly blended alcohol and the bold yet refreshing taste of real fruit juice that you can expect from Simply®.

## BRAND FACTS

- Franchise has launched #1 Best-Selling New FMB Item in MULO in both 2022 and 2023 and the #1 YTD FMB in 2024\*.
- Flavor remains the #1 purchase driver in FAB, and Tropical flavors are gaining popularity – Pineapple is the fastest Growing Non-Alc Simply juice!
- The only REAL spiked juice beverages... Made with REAL fruit juice from the REAL juice experts

## PRODUCT SPECIFICATIONS

- **STYLE:** Spiked Juice Beverage
- **COLOR:** Hazy in the pour with slight fruit color
- **CALORIES:** 170
- **CARBS:** T9g
- **LIGHTLY CARBONATED**
- **ABV:** 5%
- **ALCOHOL BASE:** Alcohol (Fermented from Sugar) Does Not Contain Distilled Spirits
- **GLUTEN FREE**

## TASTING NOTES

	Signature Pineapple	Mango Pineapple
Appearance	Hazy appearance with a slight yellow hue	
Aroma	Vibrant, fresh pineapple with a slight confectionary sweetness	Tropical mango forward with bright pineapple in the background
Taste	Balance of bright juicy pineapple sweetness with a moderate tartness	Strong juicy tropical mango with a subtle pineapple and a balance of sweet and sour
Mouthfeel	Moderate mouthfeel	
Finish	Refreshing pineapple sweetness aftertaste	Lingering tropical flavors

