

Below are the products being sampled this weekend. Please see under each product listed for details.

**Please only text or call the ambassador call line over the weekend for event assistance.**

**Ambassador call line number- (312) 533-4835**

**IF YOU ARRIVE TO YOUR EVENT, AND THE STORE IS OUT OF PRODUCT PLEASE NOTIFY THE  
AMBASSADOR CALL LINE NUMBER BEFORE SUBMITTING A NO PRODUCT FORM**

**Please see the Comments Notes on your Event Sheet. May have instructions over-riding these.**

**This sheet is also updated on the ABS website under OTHER ALCOHOLIC BEVERAGES – CHEAT SHEET**

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### **19 Crimes – All Wines**

- Please taste out the Whites, Gold, Rose chilled if possible
- Serving size 1 oz
- sample only the flavors that have 6 or more in stock
- substitute other 19 Crimes to total 4 total wines sampled

### **Blue Chair Bay Rum – All Varieties**

- serve chilled
- serve straight
- sample size 1/4 oz
- sample the 3 with the most inventory

### **Blue Ice Potato Vodka – All Varieties**

- Serving size ¼ oz
- serve potato vodka chilled with cranberry juice or straight
- serve double espresso chilled and straight
- No substitutes

### **Boen Wines – All Varieties**

- 1 oz sample size
- Server chardonnay and rose chilled
- Sample the 3 products with the most on shelf inventory
- Sample only if 6 or more in stock
- No substitutes

### **Bread & Butter – All Varieties**

- sample size 1oz
- sample only flavors that have 6 or more in stock

### **Benriach Scotch**

- sample size 1/4 oz
- no substitutes
- sample only if more than 6 in stock
- Sample 3 with most on shelf inventory and display all others

### **Casa Azul - Tequila Soda - Variety 8 pk**

- Serve chilled
- Serve Soda Cold with chamoy and tajin rim (both found in Liquor or Hispanic food aisles).  
Bring 2 bowls pour chamoy in one and tajin into another. dip cup rim into chamoy and then into tajin and then pour soda in. Will be similar to salt rimmed margarita.

### **Casa Azul Organic Tequila – Blanco, Repo, Anejo**

- Serve chilled
- Serving size ¼ oz
- can sub reposado for blanco or anejo
- Serve Tequila Straight

### **Castello Del Poggio Pomegranate Royal**

- Serve red wine room temperature
- Serve white wine chilled
- Serve Zonin Orange Cranberry Spritz in tasting cup over ice if possible
- Serving size 1 oz
- No substitutes

### **Cointreau Liquor**

- Serving size ¼ oz
- Serve chilled straight and in margarita (Jimador tequila)
- Purchase El Jimador Blanco/Silver
- Purchase non-alcoholic margarita mix.
- no substitutes

### **Cutwater - All Flavors**

- serve chilled
- sample size 1/4 oz
- sample only flavors that have 6 or more in stock
- substitute other Cutwater products that have 6 or more in stock totaling 3 Cutwaters sampled

### **Decoy Wines – All Varieties**

- Serve whites chilled
- Serving size 1 oz
- sample only the flavors that have 6 or more in stock
- sub any other Decoy or Duckhorn varietal for a total of 3 wines sampled

### **DISARONNO AMARETTO – All Varieties**

- Sample if 6 or more in stock
- Serving size 1/4 oz
- Can sub Disaronno Original if 6 or more in stock
- Serve chilled

### **Dr McGillicuddy – All Varieties**

- Sample according to what is stated on your event sheet
- On Premise events – sample half or mini shots

### **Famosa Import Lager – All Varieties**

- Serve chilled
- 1 oz samples
- no substitutes

### **Fireball Cinnamon Whiskey**

- Sample according to what is stated on your event sheet
- On Premise Events should be half or mini shots.

### **FitVine Cabernet Sauvignon, Line 39 Chardonnay, Line 39 Merlot, Line 39 Pinot Noir, Line 39 Red Blend Excursion, FitVine Sauvignon Blanc**

- Serve chilled
- Serving size 1 oz
- Sample the 3 with most inventory
- No substitutes

### **Freix Champagnes – All varieties**

- Serve chilled
- 1 oz samples
- No subs
- Sample only if more than 6 in stock

### **Gentleman Jack 750ml, sample size 1/4 oz**

- no substitutes
- sample only if more than 6 in stock
- Sample 3 with most on shelf inventory and display all others

### **Glenfiddich Scotch – All Varieties**

- Serve neat & Serve chilled
- Serving size ¼ oz
- Sample only if 6 or more in stock
- No substitutes

### **Green River Kentucky Straight Bourbon Whiskey**

- Serve straight
- 1/4 oz sample size
- No substitutes

### **Hendrick's Gin 750ml**

- Serve neat
- Serve chilled
- Serving size ¼ oz
- No substitutes

### **High West – All Varieties - Bourbon, Rye, Whiskey**

- Serve neat
- Serving size ¼ oz
- No substitutes

### **Highland 41 – All Varieties**

- sample size 1 oz
- serve Riva's chilled
- Can substitute another in same family to total 4 wines sampled
- Sample items that the store has 6 or more in stock

### **Jelly Jar – All Varieties**

- sample whites and Jelly Jar chilled
- sample size 1oz
- sample only flavors that have 6 or more in stock

### **Jose Cuervo - Ready to Drink Margaritas**

- sample size 1/4 oz
- serve chilled
- May substitute RTD with list below
  - 1800 Strawberry
  - JCA Lt Strawberry
  - JCA Peach Lemonade
  - JCA Double Strength
  - JC Tropical Paradise
  - 1800 Passionfruit
  - 1800 Watermelon
  - JC Golden

### **Kahlua Coffee Liqueur, Absolut Vodka**

- Serve as Espresso Martini : 1 part Absolute, 1 part Kahlua, 1 part instant espresso(coffee). mix together and serve.
- Bring Shaker bottle to mix drink together.
- sample size 1/4 oz
- no substitutes

### **Kentucky Coffee Hard Cold Brew – All Varieties**

- Serve straight
- serve chilled
- Serving size 1/4 oz
- No substitutes

### **Kona Big Wave – All Varieties**

- Serve chilled
- Can sample 6 or 12 pks
- Serving size 2 oz
- May substitute with any Kona product in stock.

### **Line 39 - All Varieties**

- 1 oz samples
- Sample only if more than 6 in stock
- Substitute other Line 39 products to total 2 wines sampled

### **Marie Brizard Liqueurs – All Varieties**

- Serve straight
- serve chilled
- Serving size 1/4 oz
- Sample only if 6 or more in stock
- Can substitute other Marie Brizard Liqueur

### **Mezzacorona – All Varieties**

**IMPORTANT: Sonorosa/Mezzacorona events must have Campaign signage present on table and visible in all recap pics. EVENT WILL NOT BE PAID IF LOGO IS NOT CLEARLY IN PICS. DO NOT BLOCK THE LOGO WITH BOTTLES.**

**OCM Logo must be seen in all pics. Signage available on Sells website under wines - OCM Logo. and should be attached to wine sell sheet. Also attached in this email.**

- Sample size 1 oz
- Serve chilled
- Sample only if 6 or more in stock
- Can substitute other Mezzacorona wines if 6 or more in stock to total 1 wine sampled

### **Mi Campo Blanco Tequila**

- Serving size ¼ oz
- No substitutes
- Serve straight

### **Mighty Swell Spiked Seltzer**

- Serving size ¼ oz
- No substitutes
- Serve straight
- Serve chilled

### **Milagro Tequilas – All Varieties**

- Mix Reposado with Squirt
- Serving size ¼ oz
- No substitutes
- Mix silver with Owen's (BRAND) Margarita mix – If instructed to in Comments of event

### **Glenfiddich Scotch – All**

- Serve neat & Chilled
- Serving size ¼ oz
- Sample only if 6 or more in stock
- No substitutes

### **Monaco – All Varieties and Variety Packs and Cocktail & Lemonades**

- Buy Individual Cans when Possible. Display larger packs
- Sample the top three products in stock
- sample size 1/4 oz
- serve chilled
- Substitute individual can of Monaco flavor that the store has the most

### **Monkey Shoulder Whisky**

- Serve neat & Chilled
- Serving size ¼ oz
- Sample only if 6 or more in stock
- No substitutes

### **Monte Carlo Premium Imprt Lager 12pk Bottles**

- Serve chilled
- 1 oz samples
- no substitutes

### **NUTRL Cranberry Variety 8 Pack**

- Serving size straight 1/4 oz
- Serve chilled
- Sample if 6 or more in stock
- Can substitute other NUTRL Fruit or Lemonade if 6 or more in stock

### **Old Forester Bourbon**

- sample size 1/4 oz
- no substitutes
- sample only if more than 6 in stock
- Sample 3 with most on shelf inventory and display all others

### **Ollitas Tequila - All Varieties**

- Serve chilled.
- Serving size ¼ oz
- sample items with 6 or more in stock
- no substitutes

### **Papi Wines – All Varieties**

- sample size 1 oz
- sub any Papi wine that has at least 6 on-shelf inventory

### **Riunite – All Varieties**

- **IMPORTANT: Reunite events must have Campaign signage present on table and visible in all recap pics. EVENT WILL NOT BE PAID IF LOGO IS NOT CLEARLY IN PICS. DO NOT BLOCK THE**
- Also, 1 Pic of a customer holding bottle.
- Campaign Signage available on Sells website under Riunite: Campaign Signage
- Serve chilled
- Serving size 1 oz
- No substitutes
- **VERY IMPORTANT, Campaign sign must be visible in all photos. Campaign sign is located with sell sheets on sell sheets website.**

### **Riva de La Rosa – All Varieties**

- sample size 1 oz
- serve Riva's chilled
- Can substitute another in same family to total 4 wines sampled
- Sample items that the store has 6 or more in stock



### **Sailor Jerry Spice Rum**

- Serve neat & Serve chilled
- Serving size ¼ oz
- Sample only if 6 or more in stock
- No substitutes

### **Santa Margherita Wines – All Varieties**

- serving size 1 oz
- serve white chilled
- sample only if 6 or more in stock
- substitute any Santa Margherita wine that the store has 6 or more in stock

### **Sella Antica – All Varieties**

- Serving size 1 oz
- sample white chilled
- sample only if 6 or more in stock
- substitute any Santa Margherita wine that the store has 6 or more in stock

### **Sips Margarita Sparkling Variety Pack**

- sample size 1/4 oz
- serve chilled
- no substitutes

### **Soleil Mimosa – All Varieties**

- Serve Chilled, Shake well before opening, stir before pouring, natural juices separate.
- Serving size 1 oz
- No substitutes

### **Sonorosa - See Mezzacorona**

### **Stella Rosa – All Varieties**

- Serving size 1 oz
- sample chilled
- sample only if 6 or more in stock
- substitute any Stella Rosa wine that the store has 6 or more in stock

### **Torresella – All Varieties**

- Serve prosecco and whites chilled
- Sample only if 6 or more in stock
- Sub any Santa Margherita with 6 or more in stock
- serving size 1 oz

### **Tullamore DEW Irish Whiskey**

- Serving size 1/4 oz
- Serve straight
- Sample the 3 products with the most on shelf inventory
- No substitutes

### **Vitani Cocktail – All Varieties**

- serve chilled
- sample size 1/4 oz
- sample only flavors that have 6 or more in stock
- sample the 2 with most inventory

### **Whistle Pig – All Varieties.**

- Serve straight/neat
- Serving size ¼ oz
- no substitutes
- sample only flavors that have 6 or more in stock

### **Woodford Reserve – All Varieties**

- sample size 1/4 oz
- no substitutes
- sample only if more than 6 in stock
- Sample 3 with most on shelf inventory and display all others

### **Zonin Wines & Spritz**

- Serve red wine room temperature
- Serve white wine chilled
- Serve Zonin Orange Cranberry Spritz in tasting cup over ice if possible
- Serving size 1 oz
- No substitutes