

LIGHTSTRIKE

CONTAINS
21+
ALCOHOL

HARD REFRESHER

BRAND STORY

A groundbreaking drink that's as refreshing as it is bold. It's Light in body yet STRIKES with electric flavors. LIGHTSTRIKE is inspired by modern sports drinks, but this one's built different. Created for drinkers on-the-go, the clean and easy 5% ABV is perfect for any occasion. It's non-carbonated making it ultra drinkable and resealable for enjoying now or whenever the moment strikes. It's not a seltzer or sports drink. It's not an FMB or functional beverage. It's something altogether new yet totally familiar. It's LIGHTSTRIKE.



5%
ABV

LIGHT

Only 120 calories, 4 g of sugar per 12 oz serving and total lack of carbonation makes LIGHTSTRIKE shockingly drinkable without weighing you down.

STRIKE

It's more than just flavor, it's a vibe. Made with coconut water, sea salt, and flavors you can actually pronounce, LIGHTSTRIKE hits like a sports drink but with a 5% ABV kick to power the party!